

Governor's Office for Substance Abuse Prevention

2012 Annual Report

Commonwealth of Virginia

12/1/2012



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COMMONWEALTH of VIRGINIA

Department of Alcoholic Beverage Control

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CHIEF OPERATING OFFICER
W. CURTIS COLEBURN, III

December 1, 2012

General Assembly of Virginia
Capitol Square
Richmond, Virginia

Dear Members of the General Assembly:

The Governor's Office for Substance Abuse Prevention is pleased to provide this report in accordance with §2.2-118, *Code of Virginia*. Consistent with its statutory responsibilities, the Governor's Office for Substance Abuse Prevention (GOSAP), in this year of transition, has provided leadership, opportunity and an environment to further strengthen Virginia's prevention infrastructure and to ensure that prevention efforts are more unified, more collaborative and more evidence-based.

This report details efforts and coordination that has occurred in 2012 since GOSAP has transitioned to the Department of Alcoholic Beverage Control.

The Governor's Office for Substance Abuse Prevention looks forward to providing continued leadership and collaborative coordination of Virginia's prevention efforts. Thank you for your support of our vision, goals and objectives.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Neal Insley".

J. Neal Insley, Chairman
Virginia Department of Alcoholic Beverage Control

Executive Summary

This year, the Governor's Office for Substance Abuse Prevention (GOSAP), in collaboration with the GOSAP Collaborative, is pleased to report on the on-going prevention efforts in the Commonwealth of Virginia. This report will highlight implementation plans to successfully transition the GOSAP office into the Department of Alcoholic Beverage Control (ABC).

During this time of transition, GOSAP will continue to provide leadership, coordination, and the collaborative implementation of Virginia's substance abuse and violence prevention efforts. The GOSAP Office, as well as the GOSAP Collaborative, will continue to promote data-driven prevention planning, evidence-based prevention programming and formal data-driven evaluation.



Statutory Authority

Pursuant to HB 1291 (2012), the Governor's reorganization of executive branch of state government states:

“The responsibility for the administration of a substance abuse prevention program transfers from the Governor to the Alcoholic Beverage Control Board. The bill gives the ABC Board the duty to (i) coordinate substance abuse prevention activities of agencies of the Commonwealth in such program, (ii) review substance abuse prevention program expenditures by agencies of the Commonwealth, and (iii) determine the direction and appropriateness of such expenditures. The Board is to cooperate with federal, state, and local agencies, private and public agencies, interested organizations, and individuals in order to prevent substance abuse within the Commonwealth. The Board must report annually by December 1 to the Governor and the General Assembly on the substance abuse prevention activities of the Commonwealth [Enactments 103-104; HJ 49 #37]”

The Department of Alcoholic Beverage Control will implement core GOSAP responsibilities pursuant to the 2012 summary of HB 1291. ABC will take the lead on reinvigorating the GOSAP Collaborative and tracking prevention activities and related costs statewide. ABC will also play a facilitative/coordination role for GOSAP activities focused on initiatives with broader scopes. This includes, but is not limited to, initiatives on Behavioral Health and prevention campaigns developed by the Governor’s Office and Office of the Secretary of Public Safety.



GOSAP Organization and Operation

GOSAP, now a part of the Department of Alcoholic Beverage Control, continues to provide support for prevention strategies with an emphasis on substance abuse and violence prevention within the Commonwealth's overall public safety mission. Due to the transition, one full-time ABC Education Coordinator is now dedicated to GOSAP related events and other statewide initiatives.

The GOSAP Collaborative is comprised of prevention managers and staff from 13 state agencies with prevention responsibilities. The Collaborative has been meeting since 2002. The GOSAP Collaborative serves as the primary vehicle for prevention system planning and collaborative decision making at the state level. Agencies represented in the GOSAP collaborative include the Virginia Departments of:

- Alcoholic Beverage Control
- Criminal Justice Services
- Education
- Fire Programs
- Health
- Juvenile Justice
- Behavioral Health and Developmental Services
- Motor Vehicles
- Social Services
- State Police
- Virginia National Guard and
- Virginia Foundation for Healthy Youth

The GOSAP Collaborative is facilitated by ABC Education Coordinator Stephanie Davis.

GOSAP Mission and Vision

Mission

The mission of the Governor's Office for Substance Abuse Prevention is to support positive youth development by providing strategic statewide leadership, fostering collaboration and the sharing of resources at all levels, and providing tools and training to practice evidence-based prevention to reduce the incidence and prevalence of substance abuse and its consequences.

Vision

We envision the Governor's Office for Substance Abuse Prevention as a nationally-recognized leader in evidence-based prevention practice because it:

- Promotes collaboration among state and local agencies, organizations, coalitions, and faith communities that address prevention;
- Prioritizes, coordinates, and leverages Virginia's prevention resources to improve efficiency;
- Strengthens local and state-level capacity through development of sustainable programs and prevention professionals; and
- Enhances evidence-based prevention practices in Virginia through data-driven needs assessments, measureable goals and objectives, and evaluation for accountability and improvement.



GOSAP Transition Plan

The following steps have been completed to facilitate the transition of GOSAP to the Department of Alcoholic Beverage Control:

- Transferred remaining operating funds
- Obtained electronic GOSAP files to include previous annual reports and prevention resources
- A letter was distributed to current GOSAP members explaining transfer and ABC contact information
- ABC's Education Division EWPs were revised to include GOSAP implementation and support
- Reformed GOSAP "Collaborative"—1st meeting occurred on September 20, 2012 at Virginia Department of Fire Programs
- Provided annual report to the Governor and General Assembly by December 1
- Scheduled second collaborative meeting for December 6th to begin development of a strategic plan

To complete the transition of GOSAP to the Department of Alcoholic Beverage Control the following steps will occur:

- Ensure adequate resources are in place to expand GOSAP membership; the GOSAP Facilitator will reach out to inactive state agencies and recruit additional prevention organizations.
- Develop a mechanism for tracking statewide prevention programs, and associated expenditures, to ensure maximum efficiency, collaboration and effectiveness.
- Explore the potential for a school-based substance abuse prevention program in collaboration with school division health and education departments.
- Support the Substance Abuse Awareness Vital for Virginia Youth (SAVVY) initiative and related schools and communities recognition program.

GOSAP Collaborative

Mission

The GOSAP Collaborative preserves and enhances Virginia's national leadership in the area of positive youth development by promoting and facilitating wider use of model programs, disseminating best practice solutions and supporting up-to-date training and information opportunities for prevention professionals statewide.

Goals

During the first meeting of the GOSAP collaborative held on September 20, 2012, members present suggested several possible goals for the collaborative within the next 24 months. Subsequent meetings will be held in the near future to develop concrete goals. The following goals were recommended:



- GOSAP will be a working group where individual agency information is shared and disseminated among other agencies. GOSAP could be a networking opportunity.
- GOSAP will survey local leaders and community organizers to ascertain needs of the local community.
- The common language guideline booklet will be revised and posted on the website.
- GOSAP may sponsor regional training institutes in multiple formats (e.g. video/presentation streaming or in-person) in an effort to broaden reach while maintaining cost effectiveness. The focus will be on a common issue that may complement Governor or Secretariat directives.
- GOSAP will be a body that presents success stories of agency prevention activities so lessons can be learned from one another.
- Revamp the GOSAP website as an online resource/portal for prevention information (e.g. bullying prevention). Use website as a vehicle to highlight inter-agency programs.
- Create or revamp existing educational materials, handouts, and curriculum under the GOSAP name. Research the inter-relationships of issues (e.g. the relationship between child abuse and substance abuse).

**GOSAP Collaborative
Tentative Calendar of Events
(November 2012-November 2013)**

November	<ul style="list-style-type: none"> • Begin the process to acquire administrative rights to gosap.virginia.gov • Develop and submit website proposal to Secretary of Public Safety, Marla Decker • Develop and submit 2012 GOSAP Annual Report • Plan for and reach out to Collaborative members regarding December meeting and Strategic Planning • Assist with Substance Abuse Awareness Initiative (SAVVY) and Schools and Communities Recognition Program
December	<ul style="list-style-type: none"> • 2nd GOSAP Collaborative Meeting-December 20, 2012 • Develop a strategic plan for the collaborative that will span 24 months • Map out website changes
January	<ul style="list-style-type: none"> • Finalize GOSAP strategic plan • Begin to develop speaker's bureau and compile prevention resources • Research funding opportunities • Develop and disseminate a community needs survey
February	
March	<ul style="list-style-type: none"> • Make arrangements for multi-agency conference (per strategic plan) • Compile results from the community needs survey • Assist with Tidewater and southwestern VA SAVVY Expos and SAVVY school district and community partners recognition program
April	
May	<ul style="list-style-type: none"> • Focus on updating education publications (i.e. common language guide) • YADAPP Conference
June	
July	
August	
September	<ul style="list-style-type: none"> • Multi-Agency Conference (topic to be determined)
October	<ul style="list-style-type: none"> • Substance Abuse Prevention Campaign • Develop and submit 2013 GOSAP Annual Report
November	

Current GOSAP Collaborative Agencies report the following current and future initiatives:

The Virginia Department of Criminal Justice Services, (represented by Donna Michaelis, Manager, Public Safety Training), reported:

Current Initiatives

- Executive Level Gang Summit
- 2012 School and campus safety training forum
- Governor’s campus preparedness conference
- Superintendents forum on violence prevention
- Bullying prevention in a positive school climate

Future Initiatives

- School administrator forums on violence prevention
- GREAT (gang resistance education and training)
- Virginia community and law enforcement gang trainings,
- Bullying prevention in schools
- Drug recognition trainings



The Virginia Department of Criminal Justice Services, (represented by Tracey Jenkins, Manager, Policy Analyst), reported:

Current Initiatives

- Juvenile Justice and Delinquency Prevention Conference (annual event)
- Title V Delinquency Prevention Programming (grants program)
- Title II JJDP Programming (grants program)
- Byrne/JAG (grants program)
- Homelessness council workgroup
- Anti-human trafficking

Future Initiatives

- Regional trainings in trauma and other topics
- Working with DJJ on local reentry strategies, planning to help build bridges better facilities and local systems (schools, DSS, etc.)

The Virginia Department of Social Services, (represented by Ann Childress, Senior CPS Program Consultant, and Jane Brown, Director for Community Partnerships, Office of the Governor), reported:



Current Initiatives

- Strengthening Families
- Prisoner Reentry
- Customer Portal-linking the public with benefits and services
- Prevention guidance for local social services agencies

CPS Specific Initiatives

- Child Abuse Prevention Grants
- Child Abuse Prevention Packet
- Annual Child Abuse Prevention Conference
- Virginia Home Visiting Consortium

The Virginia Department of Motor Vehicles, (represented by Dwight Jenkins, Program Manager), reported:



Current Initiatives

- Checkpoint Strikeforce
- “Click it or Ticket”
- Speed
- Data records: TREDIS

Future Initiatives

- ACTS (annual conference on traffic safety)
- Support traffic safety programming
- Support of Mid-Atlantic DUI conference
- Annual judicial conference
- Legislative updates

The Virginia Department of Behavioral Health and Developmental Services, (represented by Hope Merrick, Prevention Services Manager), reported:

Current Initiatives

- Suicide Prevention State Plan (interagency effort with VDH)
- Coalition Development
- Substance Abuse prevention and mental health promotion-evidenced based programming

Future Initiatives

- Substance Abuse Prevention Specialist Training (SAPST)



The Virginia Department of Health, (represented by Erima Fobbs, Director of the Division of Prevention and Health Promotion), reported:



Current Initiatives

- Suicide, sexual assault summits, bully prevention conference
- Tobacco use prevention
- Healthy communities and healthy eating/active living projects
- Chronic disease self management

Future Initiatives

- Posting update to safe schools
- Safe students guide
- Recruiting injury and violence program manager, suicide prevention coordinator and bullying prevention coordinator

The Virginia Department of Education, (represented by Cindy Cave, Director of Student Services), reported:



Current Initiatives

- Bullying Prevention-Conditions for Learning-Positive Behavior social emotional development effective school wide discipline
- Substance Abuse Prevention
- Summer Youth Development Regional Academies

Future Initiatives

- Continual look at conditions for learning
- Student assistance programming
- A continuation of current initiatives

The Virginia Foundation for Healthy Youth, (represented by Marty Kilgore, Executive Director), reported:



Current Initiatives

- Reduce and Prevent Youth Tobacco Use
- Reduce and Prevent Childhood Obesity

Future Initiatives

- Walk to School Day
- VA healthy youth day
- Weight of the State (childhood obesity conference)

The Virginia State Police, (represented by Gene Ayers, Master Trooper-State DARE Coordinator), reported:



Current Initiatives

- Provide training to all agencies (law enforcement) in the DARE revised evidence-based curriculum, “keepin’ it REAL” (kiR)
- Provide updates to officers of changes within the program
- Provide assistance to local officers to attend national D.A.R.E. training conference

Future Initiative

- Continue to provide all DARE training and student workbooks to agencies throughout the Commonwealth

The Virginia Department of Alcoholic Beverage Control, (represented by Eddie Wirt, Director of Policy, Planning and Education), reported:



Current Initiatives

- YADAPP
- College Tour/VaCALC
- Assisting with the Substance Abuse Awareness Vital for Virginia Youth (SAVVY) initiative
- AAAG
- Series of Public Safety PSAs (domestic violence, binge drinking)
- Military underage and DUI prevention

Future Initiatives

- GOSAP collaborative
- Planning for YADAPP
- Increased programming on college binge and underage drinking
- Increased programming on high and middle school students

In future planning meetings, the GOSAP Collaborative will review and discuss all agency programming, acknowledge commonalities, and proceed with a strategic plan that will build upon similar themes and address relevant, mission-driven topics.

Future of GOSAP

As in the past, GOSAP/GOSAP Collaborative will continue to support community prevention efforts by providing resources to the citizens of Virginia. In order to do this in a timely and efficient manner, the GOSAP collaborative will develop a strategic plan that addresses opportunities for continued success based upon environmental, educational and information dissemination strategies.

While the strategic plan is currently under development, essential elements will include updates to the current GOSAP website, as it will serve as a prevention information clearinghouse. The website will offer announcements of prevention-related initiatives, news, information on GOSAP, and its programs and services, as well as links to resources and training provided by other prevention-related organizations. Additionally, GOSAP will maintain contact with prevention practitioners and supporters throughout the state by sharing announcements and updates. The plan will also address the need to develop and promote educational resources that target underage substance abuse prevention and provide information and resources to parents, the education community, students, institutions of higher learning and other organizations throughout Virginia.

GOSAP will explore grant opportunities to support valuable statewide prevention efforts, as well as, further the Substance Abuse Vital for Virginia Youth (SAVVY) initiative and recognition program throughout the Commonwealth. If funding can be identified and obtained, GOSAP seeks to provide funding resources to promote educational substance abuse prevention efforts external to collaborative agencies.



Contact Information

The GOSAP office location and contact information are:

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