## Onthe Goff Commuters

#### **NEWS FOR SOUTHERN CALIFORNIA COMMUTERS**

DON'T BE

OCTOBER 2014

#### **Tired of Traffic?**

Help reduce the number of cars on the road by joining the thousands of Californians who'll find an alternative to driving alone during Rideshare Week, Oct. 6-10.

Whether you carpool, vanpool, ride the bus or rail, bike, walk or even telecommute, you'll not only enjoy a less costly, less stressful way to get to work, but you can win prizes, too.

Here's what's happening...

#### Los Angeles

Pledge to rideshare at **metro.net/ rideshare** for a chance to win prizes.

Throughout the week, Metro will be issuing "Get Out of Traffic Licenses"— a fun, personalized license to rideshare—along with goodie bags, at these locations:

- Monday, 8-10 a.m.—Union Station
- Tuesday, 8-9 a.m.—North Hollywood Metro Station
- Wednesday, 8-9 a.m.—Culver City Metro Station
- Thursday, 10 a.m.-1 p.m.—Rideshare fair at Grand Park (downtown LA)
- Friday, 4:30-5:30 p.m.—El Monte Metro station



#### **Orange**

Pledge to rideshare at **octa.net** to win an iPad Mini, gift cards, transit passes and bike gear.

When you make the pledge, you'll receive a special Rideshare Week URL to share with friends, family and coworkers via your favorite social media sites. If three of the people you referred also make the pledge, you'll have a chance to win a \$50 gift card.

#### San Bernardino

If you live or work in the Inland Empire, go to **IEcommuter.org** to pledge to rideshare and win any of 109 prizes, including gift cards valued up to \$250, a folding bike, and getaways to Palm Springs, Las Vegas and other great destinations.



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#### Ventura

Expand your social network by pledging to rideshare at **GoVenturaRideshare.org** for a chance to win Apple iPads, iPods and VISA gift cards.

Then share your rideshare experiences on Twitter and Facebook, using the hashtags #sharetheride and #VCTCRSW2014.

### Find a Carpool, Bus/Rail Route or the Best Way to Bike

So you've pledged to rideshare during Rideshare Week, but don't know where to start?

- 1. Ask your employer.

  Many offer assistance in setting up carpools, and often offer special incentives to employees who share the ride as well.
- 2. Call 511 to be connected to an operator who can help you find potential carpool partners, vanpools that service your area, or give you a step-by-step itinerary on bus or rail.
- 3. Visit **go511.com** (Los Angeles, Orange, Ventura counties) or **IE511.org** (Inland Empire) for 24/7 rideshare help.
- 4. Go to ridematch.info to find carpool partners, vanpools and bike buddies.
- 5. If biking's your thing, find bike buddies at labiketrains.com, or a bike-friendly route at mapmyride. com or maps.google.com. Visit your local transit provider for details on how to bring your bike aboard a bus or train.

#### Who Needs a Limo?

Emmy award presenter and talk show host Jimmy Kimmel arrived in style by taking Metro Rail to the Emmy Awards ceremony held at the Nokia Theater in downtown Los Angeles.

Kimmel posted this photo on Instagram, posing with his wife and showing off their TAP cards.









