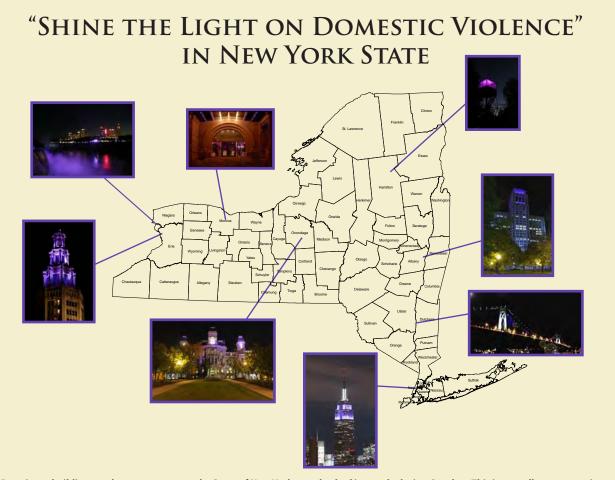
# PURPLE NEW YORK OCTOBER 2009

Last October, the New York State Office for the Prevention of Domestic Violence (OPDV) had the honor and privilege of partnering with more than 120 different entities across New York State – non-profit service providers, private businesses, churches, universities, tourist attractions, chambers of commerce, television and radio stations, state, county and local government agencies, law enforcement, task forces and coalitions, and retail stores – all of which joined with domestic violence survivors and elected officials to "show their purple" during Domestic Violence Awareness Month. Purple is the color chosen to help spread awareness of domestric violence.

Landmarks across the state were bathed in purple light, including: Niagara Falls and the Peace Bridge in Western NY, the Empire State Building and 7 World Trade Center in New York City, the Alfred E. Smith Building in Albany, and the Whiteface Mountain fire tower in the Adirondack Park.

Other communities participated in creative ways. Downtown Seneca Falls painted a purple stripe and stenciled anti-domestic violence slogans along the sidewalks, as shop owners distributed flyers with information about domestic violence and available services. Schoharie County highlighted the entrances to their towns with purple flag displays, banners – even a snowplow in purple! Police cars and public transportation vehicles displayed purple magnetic ribbons.



Prominent buildings and structures across the State of New York were bathed in purple during October. This is a small representation. See the box on the next page for a full list of partners and visit the <u>Gallery</u> on the OPDV Website for more photos.

## **PURPLE PARTNERS OCTOBER 2009**

- 1. Adirondack Museum, Hamilton County
- 2. Albany Law School, Albany County
- 3. Alternatives for Battered Women, Monroe County
- 4. Boston Properties
- 5. Brighter Tomorrows, Suffolk County
- 6. Bronx Borough President Ruben Diaz, Jr.
- 7. Bronx Chamber of Commerce, Bronx County
- 8. Bronx Supreme Court, Bronx County 9. Brooklyn Borough President, Marty Markowitz
- 10. Buffalo State, Erie County
- 11. Cathedral Community Cares, Manhattan 12. Catholic Charities of Schoharie County
- 13. Child & Family Services Haven House, Erie County
- 14. Christian Memorial Church, Albany County
- 15. Classique Magazine, Albany
- 16. Cobleskill Police Department, Schoharie County
- 17. Columbia-Greene Domestic Violence Task Force, Columbia & Greene Counties
- 18. Community Action of Greene County, Greene Co.
- 19. Community Maternity Services, Schoharie Co.
- 20. Con Edison, New York City
- 21. Creative Stage Lighting, Warren County
- 22. Crime Victims Assistance Center, Broome County
- 23. CUNY, Baruch College, Manhattan
- 24. Dept. of Citywide Administrative Services, NYC 25. Downstate Medical Center, State University of NY
- 26. Empire State Building

some of them said:

- 27. Empire State Development
- 28. Mayor of Endicott, John Bertoni, Broome County
- 29. Family Domestic Violence Services, Ulster County
- 30. Family Justice Center of Erie County (FJC)
- 31. ferryads.com

State

32. First Columbia/Hedley Park Place, Troy, Rensselaer

- 33. General Federation of Women's Club, Century Club, 63. New York State Office of the Attorney General Montgomery County 34. Genesee Co. Courts Facility, Batavia 35. Genesee Co. Manager's Office, J. Gsell & F. Ciaccia
- 36. City of Gloversville, Common Council, Fulton Co.
- 37. Hamilton County Domestic Violence Services
- 38. Heart of Catskill Association, Greene County
- 39. Howe Caverns, Schoharie County
- 40. Hutchinson Metro Center and Joe Simone, Bronx 41. Intrepid Sea, Air & Space Museum, Manhattan
- 42. Iskalo Development, Buffalo
- 43. JC Penney at the Manhattan Mall, Manhattan
- 44. Kings County District Attorney Charles Hynes
- 45. King of Kings Solutions, Inc., Queens
- 46. Manhattan Borough President Scott Stringer
- 47. Mayor's Office to Combat Domestic Violence, NYC
- 48. A New Hope Center, Owego
- 49. New York Legal Assistance Group
- 50. New York Power Authority
- 51. New York State Bridge Authority
- 52. NYS Coalition Against Domestic Violence
- 53. NYS Coalition Against Sexual Assault
- 54. New York State Consumer Protection Board
- 55. NYS Department of Correctional Services
- 56. New York State Department of Labor
- 57. NYS Department of Taxation & Finance
- 58. NYS Division of Criminal Justice Services 59. New York State Division of Human Rights
- 60. NYS Governor's Office of Employee Relations
- 61. NYS Higher Education Services Corporation

### 68. Olympic Regional Development Association 69. On A Dime Installations, Orchard Park 70. Open Arms Center Rainbow of Hope, Richmond 71. Orange County Executive, Edward A. Diana

64. NYS Office of Children and Family Services

65. New York State Office of General Services

66. New York State Office of Mental Health

67. New York State Police

- 72. Orange County Department of Social Services
- 73. The Peace Bridge Authority, Erie County
- 74. Queens Borough President Helen Marshall
- 75. The Retreat, Suffolk County
- 76. City of Rochester, Monroe County
- 77. Rochester Psychiatric Center, Monroe County
- 78. Rockland County Community College
- 79. Rockland County Executive C. Scott Vanderhoef
- 80. Rockland Family Shelter, Rockland County
- 81. Safe Homes of Orange County
- 82. Saratoga Domestic Violence and Rape Crisis Services of Saratoga County
- 83. Schenectady Access Cable Council, Inc, Channel 16 113. Vera House, Inc., Onondaga County
- 84. Schenectady County Probation Department
- 85. Schoharie Co. Chairman and Board of Supervisors
- 86. Schoharie Co. Chamber of Commerce & members 116. Victims Information Bureau of Suffolk County
- 87. Schoharie County Department of Social Services
- 88. Schoharie County Department of Transportation
- 89. Schoharie Co. Public Transportation Department
- 91. Schoharie County Sheriff's Department
- 92. Seneca Falls Business Association, Seneca County
- 93. Silverstein Properties
- 119. WSDE AM 1190, Cobleskill, Schoharie County 120. YWCA of Cortland, Cortland County 121. YWCA of Genesee Domestic Violence Program,
  - Batavia

118. Watervliet Housing Authority, Albany County

94. SOS Shelter, Binghamton, Broome County

96. SUNY, College at Brockport, Monroe County

99. SUNY, Cobleskill Wellness Center, Schoharie County

Steuben County Legislature

104. Suffolk County Coalition Against Domestic

105. Suffolk County Executive's Task Force on the

**Prevention of Domestic Violence** 

108. Syracuse University, Onondaga County

110. Ulster Co. Interagency Domestic Violence Council

106. Suffolk County Parks Department

107. Suffolk County Police Department

109. Ulster County Executive, Mike Hein

111. Unity House, Troy, Rensselaer County

112. Van Wagner Communications

114 Verizon Foundation

117. Vornado Realty Trust

115. Verizon Wireless

Stuyvesant Plaza, Albany County

StatenIslandFerry/NYCDept.ofTransportation

SteubenCountyDepartmentofPublicWorks

97. SUNY, College at New Paltz, Ulster County

95. St. Paul's Episcopal Church, Owego

98. SUNY, Stonybrook, Suffolk County

100.

101.

102.

103.

Violence

122. World For Life

### **ADDITIONAL HIGHLIGHTS:**

- On Oct. 14, much of the state workforce wore purple to promote awareness of domestic violence.
- A cell phone drive in partnership with Verizon Wireless took place at all state agencies, with proceeds to benefit victims in New York State.
- All marked New York State Police cars more than 1,400 - are displaying "Stop Domestic Violence" bumper stickers.
- Organizations around the state held Awareness Days, including providing information for employees, encouraging staff to wear purple and donating to domestic violence programs.

Visit the "Shine the Light on Domestic Violence" page on the OPDV website to see the 2009 Photo Gallery, suggestions on how to go purple, a downloadable flyer you can hand out, and other resources.

If you participate this year, contact us at opdypurple@opdv.state.ny.us or fill out the survey at http://www.opdv.state.ny.us/public\_awareness/purplesurvey/purple10.html and we'll add your name to the list for 2010!

"We had a fabulous day on Saturday. 1,040 visitors! The [local domestic violence program] is thrilled to have a venue for their display." - Adirondack Museum *"We're proud to turn* 

Partners were excited about participating. Here's what

brilliant purple ribbons that were tied on almost every tree on

campus! I am excited about doing more next year!" - Buffalo

"One of the most beautiful parts of the campaign were the



the Mid-Hudson Bridge necklace lights purple to remind people of the *importance of domestic* violence prevention." -**NYS Bridge Authority** 

- 90. Schoharie County Town Supervisors and Officials

- 62. NYS Office of Alcoholism and Substance Abuse
  - Services