# Intelligent Mail Vision what's going on with your mail?



# Intelligent Mail

## bringing Xtreme visibility into the mail



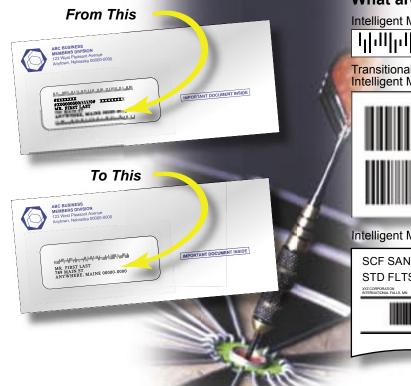


#### What is the Intelligent Mail<sup>®</sup> Vision?

The Intelligent Mail Vision provides end-to-end visibility of the mail. From a seamless process for mail acceptance to delivery using standardized Intelligent Mail barcodes, continuous tracking, and mail quality feedback and service measurements, the Intelligent Mail Vision positions letters, flats and parcels as a key communications medium.

#### How do we achieve visibility?

Applying a unique Intelligent Mail barcode on each mailpiece and mail aggregate allows the U.S. Postal Service<sup>®</sup> to scan, track and capture data on every mailpiece as it flows through the system – giving true visibility into the mailstream. Intelligent Mail barcodes, combined with other requirements such as electronic documentation and appointment scheduling, can take your mail and business to new heights.



#### What are the Intelligent Mail® Barcodes?

Intelligent Mail<sup>®</sup> Barcode (for Letters and Flats)

### 



Intelligent Mail® Container Label & Barcode

(Mailer Area)

#### 24-Digit Intelligent Mail® Tray Label\*



Intelligent Mail<sup>®</sup> Package Label & Barcode\*



\*Subject to change pending final approval.

#### What can Intelligent Mail do for your Business?

How your business implements Intelligent Mail determines the benefits received. With Intelligent Mail there are opportunities for your business to:

- Experience new and enhanced products and services
- Improve contact with customers
- Achieve greater accountability and visibility of your mailings
- Obtain information to better manage your resources, operating costs and marketing expenses
- Improve mailing lists with feedback provided on mail and address quality

#### Where can I learn more?

Visit ribbs.usps.gov to find out more information on the Intelligent Mail Vision, the Intelligent Mail barcodes, and related service offerings.

