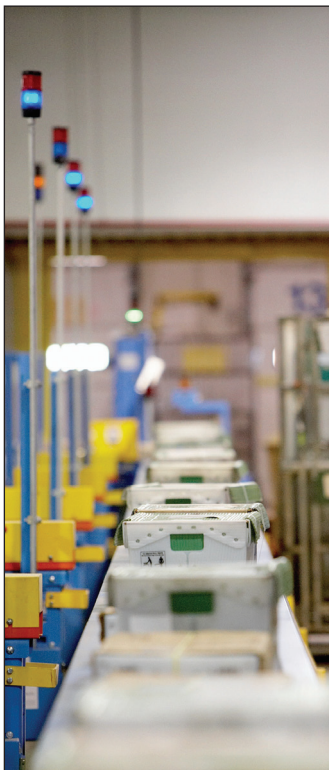


Sharing Information, Solving Challenges

The Postmaster General's Mailers Technical Advisory Committee (MTAC) is a venue for the United States Postal Service to share technical information with mailers, and to receive their advice and recommendations on matters concerning mail-related products and services, in order to enhance customer value and expand the use of these products and services for the mutual benefit of mailing industry stakeholders and the Postal Service.

50 Years of Success

On May 27, 1965 Post Office Department Headquarters Circular No. 65-13 was issued by PMG John Gronouski, forming the Mailers Technical Advisory Committee and since then it has been 50 years of milestones.



Looking Back at Partnership Results

- ZIP Code
- Classification
- Presorting
 - Carrier Route
- ZIP+4
- Rate Case Implementation
- Barcoding
 - Address Block
 - Postnet Barcode
 - Delivery Point Barcode
- Automation
 - Optical Code Recognition
- Machinable Polywrap
- Addressing
 - National Change of Address
 - Coding Accuracy Support System
 - Advanced Address Quality Tools
- Drop Shipping
 - Transportation Worksharing
 - Savings
 - Palletized Mail
 - Drop Ship Appointment Systems
- Consistency
 - Mailing Standards
 - Business Mail Acceptance
- DMM Advisory
- Web-based Technology
 - eMir
 - Reply Mail website
 - iBSN
 - Mail.dat
- Business Mail Entry
 - Automated verification
 - PostalOne!
 - MERLIN
- Bundle Integrity
- Premium Forwarding Service
- Intelligent Mail Barcode
- eVS
- Commercial Plus postage
- Every Door Direct Mail
- Flats Sequencing System

UNPARALLELED DEDICATION

With 50 years of unmatched performance, MTAC and the Postal Service have been instrumental in helping make mail processes and programs work better.



When we work together to enhance the value of mail — from Product Development, Mail Preparation and Entry, Visibility and Service Performance Measurement, to Payment and Acceptance — we surpass expectations and the entire industry benefits.

The effort of this special group of industry experts has grown over the years and the successes and rewards are many. MTAC work groups have played instrumental roles in modernizing the mailing industry as the Postal Service evolves through automation technology. MTAC members can also take pride in knowing they supported worksharing programs that have generated billions of dollars in annual cost savings.

As we enter the next 50 years, our unique approach to building alliances will serve MTAC and the Postal Service well. We are committed to our common goal of keeping the mailing industry relevant and strong, well into the future.

THANK YOU FOR YOUR PARTNERSHIP

“Our partnership with MTAC is incredibly valuable. It has endured for fifty years because it enables the Postal Service and the mailing industry to work better together, and enables us to grow stronger together. We can look confidently for opportunities in an increasingly dynamic marketplace when we do so collaboratively, strategically and with a shared commitment to invest in our future.”



MEGAN J. BRENNAN
POSTMASTER GENERAL & CEO

Have Your Voice Heard

Reaching out to Association members can be rewarding and productive, as you partner with recognized industry leaders who have an impressive history of accomplishments spanning five decades.

The Associations listed under “2015 MTAC Members” are united in their partnership with the Postal Service. As the Postal Service shares technical information with mailers, the Associations provide advice and recommendations on matters concerning mail-related products and services; advice and recommendations that you may have shared with your related Association.

The Associations are there for you and for the mutual benefit of mailing industry stakeholders and the Postal Service.

How MTAC Works

Task Teams: A dedicated group of individuals quickly addressing very specific issues. They achieve results in a strict, often urgent period of time. The group concludes when the task or problem resolution is completed.

User Groups: These select groups serve as an ongoing forum for users of a particular postal product or process. The User Groups of today cover a wide-range of topics from Intelligent Mail, addressing, labeling lists, and eVS, to FAST, visibility, MTEOR, and promotions.

Work Groups: These proficient groups address defined issues and provide recommendations. The group concludes when recommendations are submitted for consideration.

For more information:

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MTAC@usps.gov
<https://ribbs.usps.gov/MTAC>

John F. Kennedy,

35th President of the United States
1961-1963

Executive Order 11007 -

Prescribing Regulations for the Formation
and Use of Advisory Committees, such as MTAC
February 26, 1962

2015 MTAC Members

ABM - The Association of Business Information & Media Companies
Agricultural Circulation Association
Alliance of Nonprofit Mailers
American Bankers Association
American Catalog Mailers Association
American Forest & Paper Association
Association for Mail Electronic Enhancement
Association for Postal Commerce
Association of Direct Response Fundraising Counsel
Association of Priority Mail Users
City & Regional Magazine Association
Classroom Publishers Association
Continuity Shippers Association
CRPA c/o Associated Church Press
Direct Gardening Association
Direct Marketing Association
DMA Nonprofit Federation
Edison Electric Institute
Election Center
Electronic Registration Information Center
EMA
Epicomm
General Services Administration
Global Address Data Association
Gravure Association of the Americas
IDEAlliance
International Mailers' Advisory Group
Local Search Association
MPA - The Association of Magazine Media
Mail Systems Management Association
Major Mailers Association
National Alliance of Standard Mailers & Logistics
National Association of Advertising Distributors
National Association of College & University Mail Services
National Association of Presort Mailers
National Catholic Development Conference
National Industrial Transportation League
National Newspaper Association
National Postal Policy Council
National Retail Federation
Newspaper Association of America
NPES - The Association for Suppliers of Printing, Publishing & Converting Technologies
Offering Envelope Association
Parcel Shippers Association
Pharmaceutical Care Management Association
Printing Industries of America
Red Tag News Publications Association
Saturation Mailers Coalition
The Media and Content Marketing Association
U.S. Chamber of Commerce