CALIFORNIA HORSE RACING BOARD 1010 HURLEY WAY, SUITE 300 SACRAMENTO, CA 95825 (916) 263-6000 FAX (916) 263-6042



RACE DATES COMMITTEE MEETING

of the California Horse Racing Board will be held on Friday, October 7, 2016, commencing at 10:30 a.m., in the Large Conference Room of the Executive Offices at the Santa Anita Park Race Track, 285 West Huntington Drive, Arcadia, California. Non-committee Board members attending the committee meeting may not participate in the public discussion, official committee vote, or committee closed session.

AGENDA

Agenda Items

- 1. Discussion and action regarding the allocation of Northern California race dates calendar and related issues.
- 2. **General Business:** Communications, reports, requests for future actions of the Committee.

Additional information regarding this meeting may be obtained from Mike Marten at the CHRB Office at Los Alamitos Race Course, 4961 E. Katella Avenue, Los Alamitos, CA, 90720; telephone (714) 820-2748; cell (714) 240-1870; fax (714) 821-6232. A copy of this notice can be located on the CHRB website at www.chrb.ca.gov. *Information for requesting disability related accommodation for persons with a disability who requires aids or services in order to participate in this public meeting, should contact Mike Marten.

RACE DATES COMMITTEE

Chairman Chuck Winner, Chairman Commissioner Steve Beneto, Member Commissioner George Krikorian, Member Rick Baedeker, Executive Director Jacqueline Wagner, Assistant Executive Director

STAFF ANALYSIS DISCUSSION AND ACTION REGARDING THE ALLOCATION OF NORTHERN CALIFORNIA RACE DATES AND RELATED ISSUES

Race Date Committee Meeting October 7, 2016

ISSUE:

In preparation for the September 2016 Race Dates Committee meeting, the Northern California stakeholders were asked to submit new or revised three-year race dates proposals. Santa Rosa (Sonoma) submitted no changes from its initial request and a letter was received from Senators Mike McGuire and Lois Wolk and Assembly Members Jim Wood and Marc Levine, supporting Sonoma County Fair's three year race dates proposal. Golden Gate Fields (GGF) also submitted no changes to its July 2016 race dates proposal. GGF added that while it did submit a three year proposal as requested, it continues to recommend that the Board should only allocate dates for 2017.

California Authority of Racing Fairs (CARF) submitted two proposals (Scenarios A and B) that were to be discussed at its September 15, 2016 meeting with Santa Rosa. Scenario A was the CARF proposal to date. In Scenario A CARF is asking that host fees be reinstated to Humboldt for Wednesday and Thursdays of each racing week.

Scenario B is a proposal to compromise with Santa Rosa. Santa Rosa has expressed a concern that if CARF cannot move its proposed June 21 start date to a June 14 start date, racing a third week without a fair at Santa Rosa may not be economically feasible. In Scenario B, CARF is proposing to give the Santa Rosa third week to Humboldt to run unoverlapped and receive a portion of the increased racing commissions from not running unoverlapped.

At the September 2016 Race Dates Committee meeting, constructive discussion took place regarding Northern California race dates with no definitive decisions made regarding dates allocation. The stakeholders in Northern California have not reached an agreement on a proposed calendar for 2017 or for 2018 and 2019. The Committee delayed allocation of the 2017 northern California thoroughbred race dates until the October meeting in order to give the stakeholders more time to reach an agreement on a consensus calendar.

Subsequent to the September Committee meeting, CARF has withdrawn its Scenario A proposal. Scenario B is now the CARF proposal.

The proposals are as follows:

NORTHERN CALIFORNIA

California Authority of Racing Fairs (CARF) 2017 Race Dates Proposal (Scenario A) as discussed at September 15, 2016, meeting with Santa Rosa) PROPOSAL WITHDRAWN

Alameda County Fair - Oak Tree at Pleasanton: June 21 - July 11

California State Fair: July 12 – August 1

Humboldt County Fair: August 23 - September 4

- (Seven overlapped race days with Golden Gate Fields;
- Humboldt County Fair Host status (8/23,8/24,8/30, 8/31)

Alameda County Fair (Oak Tree at Pleasanton Fall) (formerly Stockton): September 20 - October 3

Fresno District Fair: October 4 - October 17

CARF notes the proposed calendar represents inclusive blocks proposed for each fair. Specific racing dates may vary within the proposed blocks. Date ranges reflect Host status unless otherwise noted.

California Authority of Racing Fairs (CARF) 2017 Race Dates Proposal (Scenario B) as discussed at September 15, 2016, meeting with Santa Rosa) CARF PROPOSAL

Alameda County Fair - Oak Tree at Pleasanton: June 21 - July 11

California State Fair: July 12 – August 1

Humboldt County Fair: August 16 – August 27

- First week unoverlapped four live race dates
- Humboldt County Fair Host status (8/16, through 8/23)
- Humboldt County Fair revenue sharing week one with Sonoma County Fair
- Three overlapped race days with Golden Gate Fields (8/25,8/26,8/27)

Alameda County Fair (Oak Tree at Pleasanton Fall) (formerly Stockton): September 20 - October 3

Fresno District Fair: October 4 - October 17

CARF notes the proposed calendar represents inclusive blocks proposed for each fair. Specific racing dates may vary within the proposed blocks. Date ranges reflect Host status unless otherwise noted.

Sonoma County Fair (Santa Rosa) 2017 Race Dates Proposal

Alameda County Fair - (Oak Tree at Pleasanton): June 15 - July 2

California State Fair: July 6 - July 16

Santa Rosa: July 19 - August 6 Humboldt: August 11- August 20

Sonoma County Fair (Santa Rosa) 2018 Race Dates Proposal

Alameda County Fair - Oak Tree at Pleasanton June 14 - July 1

California State Fair: July 5 - July 15

Santa Rosa: July 18 - August 5 Humboldt: August 10 - August 19 Sonoma County Fair (Santa Rosa) 2019 Race Dates Proposal

Alameda County Fair (Oak Tree at Pleasanton): June 20 - July 7

California State Fair: July 11 - July 21

Santa Rosa: July 24 - August 11 Humboldt: August 16 - August 25

Golden Gate Fields 2017 Race Dates Proposal

Golden Gate Fields: December 21, 2016 - June 20, 2017

Alameda County Fair (Oak Tree at Pleasanton): June 21 - July 11

California State Fair: July 12, 2017 - August 1

Sonoma County Fair (Santa Rosa): August 2 - August 22

Golden Gate Fields: August 23 - October 3

Humboldt County Fair: August 16 - August 29 (Overlapped)

Fresno: October 4 - October 17

Golden Gate Fields: October 18 - December 19

Golden Gate Fields 2018 Race Dates Proposal

Golden Gate Fields: December 20, 2017 - June 29, 2018

Alameda County Fair (Oak Tree at Pleasanton): June 20 - July 10

California State Fair: July 11, 2018 - July 31

Sonoma County Fair (Santa Rosa): August 1- August 21

Golden Gate Fields: August 22 - October 2

Humboldt County Fair: August 15 - August 28 (Overlapped)

Fresno: October 3 - October 16

Golden Gate Fields: October 17 - December 18

Golden Gate Fields 2019 Race Dates Proposal

Golden Gate Fields: December 21, 2018 - June 28, 2019

Alameda County Fair - Oak Tree at Pleasanton: June 19 - July 9

California State Fair: July 10 - July 30

Sonoma County Fair (Santa Rosa): July 31 - August 20

Golden Gate Fields: August 21 - October 1

Humboldt County Fair: August 14 - August 27 (Overlapped)

Fresno: October 2 - October 15

Golden Gate Fields: October 16 – December 17, 2019

COMMISSIONER PROPOSAL (2017 Race Dates Proposal)

June 14 - July 4
 Alameda County Fair – Oak Tree at Pleasanton

July 5 - July 23
 California State Fair

July 26 – August 18
 Sonoma County Fair

- August 16 August 27
 Humboldt County Fair
- August 18 September 17
 Golden Gate Fields
- September 22 October 1
 Alameda County Fair Oak Tree at Pleasanton Fall (Formerly Stockton)
- October 4 October 15
 Fresno District Fair

RECOMMENDATION

This item is presented for discussion and action.

CALIFORNIA LEGISLATURE

STATE CAPITOL SACRAMENTO, CALIFORNIA 95814

September 13, 2016

Honorable Chuck Winner, Chairman California Horse Racing Board 1010 Hurley Way, Suite 300 Sacramento, California 95825

Re: Proposed Horse Racing Dates

Dear Chairman Winner and Members of the California Horse Racing Board:

We are writing to respectfully urge your adoption of the Sonoma County Fairgrounds' proposed three-year horse racing dates. We applaud the foresight of the California Horse Racing Board's (CHRB) plan to establish a three-year horse racing schedule versus a traditional one-year plan. The increased stability of horse racing dates will only improve the quality of these long-standing events.

Since the horse racing fair dates were adjusted in 2015, the Sonoma County Fair has only partially overlapped with the Sonoma County Fairground's horse racing dates. As you know, the Sonoma County Fair cannot move its traditional fair dates later in the month due to its carnival's existing contractual commitments and schools starting in early August. As a consequence of the dates for the horse racing and fair not overlapping, there was a 30% decline in revenue between racing during a fair weekend and racing during a non-fair weekend. This downward trend continued through 2015 with an overall handle decline of seven percent, resulting in a significant loss to fairgrounds and the state.

The California Association of Horse Racing Fairs' (CARF) recently proposed dates for 2017 that would unfortunately push the Sonoma County Fair even farther into August. Adopting these dates would only exacerbate the financial impacts of not having the Sonoma County Fair and horse racing completely aligned. Additionally, the fair would not be able to move to CARF's proposed horse racing dates for Sonoma County due to the aforementioned conflicts.

The Sonoma County Fair has made a good-faith effort to comply with the previous calendars. However, the ongoing inability to coordinate dates is not only a financial hardship to the fairgrounds, but also a financial loss to the State and the local economy.

Honorable Chuck Winner September 13, 2016 Page 2

The Sonoma County Fairgrounds provide significant benefits to the horse racing industry, by having the only turf track in the state, running seven stakes races as compared to one at the California State Fair, and stabling seventy percent of the horses on site during the race meet. Sonoma County Fairgrounds is one of the most desired fair racing locations in the state for the horse racing industry.

Adopting the Sonoma County Fairground's suggested three-year horse racing dates will not only ensure long term success for the Sonoma County's fair and horse racing industry, it will boost the benefits from an increased handle and stronger horse racing industry. We believe this would be in the best interests of Sonoma County, the horse racing industry and the state of California.

Thank you for the consideration of this request.

Warmest regards,

Mike McGuire, Senate District 2

Lois Wolk Senate District 3

Wood, Assembly District 2

Marc Levine, Assembly District 10

cc:

Members, California Horse Racing Board Sonoma County Board of Supervisors

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<u> </u>	2017 Dates Pro Note: allocations begin on the We	•		September 21, 20		* *
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GGF	No change: Spring meet ends 1 week late	er pushing fairs back	; Ferndale overlaps la	st week of Santa Rosa ar	nd first week of GGF; S	TK dates now at GGF
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Cal Expo	No change; notes that the 4th of July will co	ontinue to pose a pr	oblem for PLN/Cal Ex	po for 2017-18-19, with t	he 4th falling on Tue-We	d-Tue.
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a California joint powers agency

1776 Tribute Road, Suite 205 Sacramento, CA 95815 Office: 916.927.7223 Fax: 916.263.3341 www.calfairs.com

September 19, 2016

Mr. Rick Baedeker, Executive Director California Horse Racing Board 1010 Hurley Way Sacramento, CA 95825

Dear Mr. Baedeker,

As requested by Board staff, the California Authority of Racing Fairs respectfully submits the attached proposals for Northern California racing dates at CARF member Fairs in 2017. Horse racing is conducted at the CARF member Fairs shown below.

- Alameda County Fair
- California State Fair
- Humboldt County Fair
- Fresno District Fair

Thank you for your consideration in this matter.

Respectfully submitted,

Christopher Korby

Executive Director

Cc: CARF Racing Fair CEO's

Attachment: 1

CALIFORNIA AUTHORITY OF RACING FAIRS Proposed Racing Dates for CARF Member Fairs in Northern California 2017

Proposed for 2017

- June 21-July 11
 - o Alameda County Fair Oak Tree at Pleasanton
- July 12-August 1
 - o California State Fair
- August 16-August 27
 - o Humboldt County Fair
 - First week unoverlapped four live race days
 - Humboldt County Fair Host status (8/16 through 8/23)
 - Humboldt County Fair revenue-sharing Week 1 (August 16-20) with Sonoma County Fair
 - Three overlapped race days with Golden Gate Fields (8/25, 8/26, 8/27)
- Sept. 20-Oct. 3
 - Alameda County Fair Oak Tree at Pleasanton Fall (formerly Stockton Fair dates)
- Oct. 4-Oct. 17
 - o Fresno District Fair

Please note that the attached calendar shows in visual format the dates proposed for each Fair, as described above. Dates shown reflect Host status unless otherwise noted.

CARF 2017 Dates Proposal RACE DAYS Sept. 19, 2016 December Pleasanton CARF MEETS F S SANTA ROSA S M W T Cal Expo TOTAL FAIR DAYS Humboldt (unoverlapped) Humboldt (overlapped) **GOLDEN GATE FIELDS** Stockton (Pleasanton Fall) SIMULCAST-ONLY DAYS TOTAL NORTHERN CALIFORNIA FAIR DAYS Fresno **Humboldt Host Commissions February** January March April W W F W F S M W F S T S Т Т F M T S M S M S May June July August Т F M W Т F S M W S W Т F W S M S M 15 16 24 25 October September November December F M W Т F S S M W Т S S F S S M T W S 22 23 29 30



1776 Tribute Road, Suite 205 Sacramento, CA 95815 Office: 916.927.7223 Fax: 916.263.3341 www.calfairs.com

September 15, 2016

Mr. Rick Baedeker, Executive Director California Horse Racing Board 1010 Hurley Way Sacramento, CA 95825

Dear Mr. Baedeker,

As requested by Board staff, the California Authority of Racing Fairs respectfully submits the attached proposals for Northern California racing dates at CARF member Fairs in 2017. Horse racing is conducted at the CARF member Fairs shown below.

- Alameda County Fair
- California State Fair
- Humboldt County Fair
- Fresno District Fair

Thank you for your consideration in this matter.

Respectfully submitted,

Christopher Korby Executive Director

Cc: CARF Racing Fair CEO's

CALIFORNIA AUTHORITY OF RACING FAIRS Proposed Racing Dates for CARF Member Fairs in Northern California 2017

2017 - Scenario A

- June 21-July 11
 - o Alameda County Fair Oak Tree at Pleasanton
- July 12-August 1
 - o California State Fair
- August 23-Sept 4
 - o Humboldt County Fair
 - Seven overlapped race days with Golden Gate Fields
 - Humboldt County Fair Host status (8/23, 8/24, 8/30, 8/31)
- Sept. 20-Oct. 3
 - o Alameda County Fair Oak Tree at Pleasanton Fall (formerly Stockton)
- Oct. 4-Oct. 17
 - o Fresno District Fair

2017 - Scenario B

- June 21-July 11
 - o Alameda County Fair Oak Tree at Pleasanton
- July 12-August 1
 - o California State Fair
- August 16-August 27
 - o Humboldt County Fair
 - · First week unoverlapped four live race days
 - Humboldt County Fair Host status (8/16 through 8/23)
 - Humboldt County Fair revenue sharing week 1 with Sonoma County Fair
 - Three overlapped race days with Golden Gate Fields (8/25, 8/26, 8/27)
- Sept. 20-Oct. 3
 - o Alameda County Fair Oak Tree at Pleasanton Fall (formerly Stockton)
- Oct. 4-Oct. 17
 - o Fresno District Fair

Please note that this proposed schedule shows inclusive calendar blocks proposed for each Fair. Specific racing dates may vary within those proposed blocks. Date ranges reflect Host status unless otherwise noted.

DRAFT - 2017 PROPOSED NORTHERN CALIFORNIA FAIR CALENDAR - SCENARIO A

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Fresno	9
Stockton (Pleasanton Fall)	8
Humboldt (overlapped)	7
Santa Rosa	11
Cal Expo	11
Pleasanton	.12
RACE DAYS	

DRAFT: Sept. 8, 2016	
CARF MEETS	

CARF MEETS	47
SANTA ROSA	11
TOTAL FAIR DAYS	58

GOLDEN GATE FIELDS	147
SIMULCAST-ONLY DAYS	61
TOTAL NORTHERN CALIFORNIA FAIR DAYS	58

Humboldt Host Commissions	4
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August 11, 2016

The Honorable Chuck Winner Chairman California Horse Racing Board 1010 Hurley Way Sacramento, CA 95825

Dear Chairman Winner,

Sonoma County Fair and Wine Country Racing is please to present its proposed racing dates for 2017, 2018 and 2019.

We understand the challenge facing the California Horse Racing Board in determining dates for the racing fairs and appreciate your efforts and concerns; understanding that your goal is to do what is in the best interest of racing and the State of California.

After a lengthy review of attendance and handle we believe the following proposed dates truly do accomplish the goals of your board. The proposed racing dates (a total of 12 live racing dates each year) will allow for horse racing and the Fair to run concurrently; which is a much more financially and operationally sound model. In contrast the racing dates proposed by the California Association of Racing Fairs and Commissioner Benito both push the Sonoma County Fair into August where schools are back in session and our carnival is contracted at another Fair. As is evidenced by attendance in 2015 at our bonus week of racing on-track handle is significantly less when the Fair is not occurring.

The following is what we propose for the summer racing fairs, 2017, 2018 and 2019.

2017

Pleasanton: June 15, 16, 17 & 18, 22,23,24,25, 29, 30 & July 1 & 2

Cal Expo: July 6, 7, 8, 9, 13, 14, 15 & 16.

Santa Rosa: July 19, 20,21,22,23, 26, 27,28,29,30 & August 2, 3, 4, 5, 6 (July 19, 26 and August 2

Simulcast only)

Humboldt: August 11, 12 13, 18, 19, 20

2018

Pleasanton: June 14,15,16, 17,21,22,23,24,28,29,30 & July 1

Cal Expo:

July 5,6,7,8,12,13,15 & 15

Santa Rosa: July 18,19,20,21,22,25,26,27,28,29 & August, 1,2,3,4, 5 (July 18, 25 & August 1 simulcast

only)

Humboldt:

August 10, 11, 12, 17, 18, 19

2019

Pleasanton:

June 20,21,22,23,27,28,29,30 & July 4,5,6 ,7

Cal Expo:

July 11,12,13,14, 18, 19, 20, 21

Santa Rosa:

July 24,25,26,27,28 31 & August 1,2,3,4,7,8,9,10, 11 (July 24,31 & August 7 simulcast only)

Humboldt:

August 16, 17, 18, 23, 24, 25

We sincerely appreciate your consideration of this proposal and look forward to the August 22nd CHRB dates meeting in Del Mar.

Sincerely,

Rebecca Bartling

Chief Executive Officer

Santa Rosa Northern California Dates Proposal for Summer 2017

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Pleasanton

Cal Expo

Santa Rosa Note: July 19, 26 and August 2 are simulcast only.

Humboldt

Santa Rosa Northern California Dates Proposal for Summer 2018

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Pleasanton

Cal Expo

Santa Rosa Note: July 18, 25 and August 1 are simulcast only

Humboldt

Santa Rosa Northern California Dates Proposal for Summer 2019

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Pleasanton

Cal Expo

Santa Rosa Note: July 24, 31 and August 7 are simulcast only

Humboldt

2017 Northern California Race Dates

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GGF - December 21, 2016 through June 20, 2017 Pleasanton - June 21 through July 11, 2017 Cal Expo - July 12 through August 1, 2017 Sonoma - August 2 through August 22, 2017 GGF - August 23 through October 3, 2017 Humboldt - Overlapped August 16 through 29, 2017 Fresno - October 4 through October 17, 2017 GGF - October 18 through December 19, 2017

Golden Gate	156
Pleasanton	13
Cal Expo	11
Sonoma	11
Humboldt	6
Fresno	8

Total Race Dates 205

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2018 Northern California Race Dates

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GGF - December 20, 2017 through June 19, 2018
Pleasanton - June 20 through July 10, 2018
Cal Expo - July 11 through July 31, 2018
Sonoma - August 1 through August 21, 2018
GGF - August 22 through October 2, 2018
Humboldt - Overlapped August 15 through 28, 2018
Fresno - October 3 through October 16, 2018
GGF - October 17 through December 18, 2018

Golden Gate	156
Pleasanton	13
Cal Expo	11
Sonoma	11
<u>Humboldt</u>	6
Fresno	8

Total Race Dates 205

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2019 Northern California Race Dates

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GGF - December 19, 2018 through June 18, 2019 Pleasanton - June 19 through July 9, 2019 Cal Expo - July 10 through July 30, 2019 Sonoma - July 31 through August 20, 2019 GGF - August 21 through October 1, 2019 Humboldt - Overlapped August 14 through 27, 2019 Fresno - October 2 through October 15, 2019 GGF - October 16 through December 17, 2019

Golden Gate	156
Pleasanton	12
Cal Expo	11
Sonoma	11
<u>Humboldt</u>	6
Fresno	8

Total Race Dates 204

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