

Monthly Status Report September 1 to September 31, 2007

#### 1.Management Summary

lowa Interactive is very sad to announce that Brenton Rothchild has decided to resign as Director of Portal Operations. He will be greatly missed.

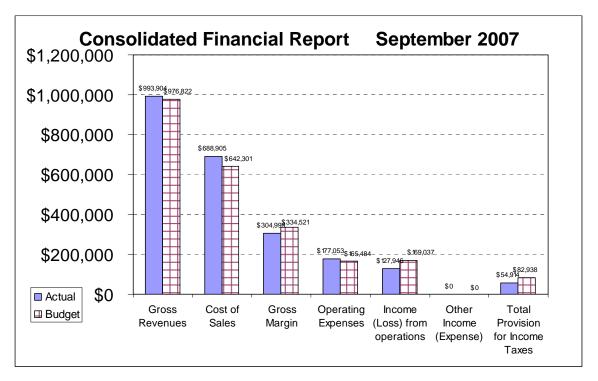
Adoption of applications continues to grow. Driver License Records has experienced a 23% increase over same month of 2006. The Department of Natural Resources has seen a 42% increase in online reservations over same month in 2006 and an 8% increase in call center reservations over same month in 2006.

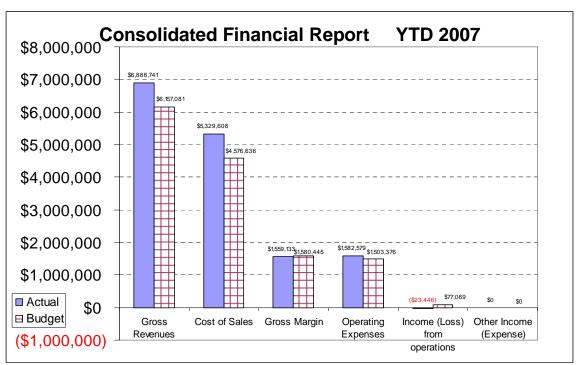
During the month of September Iowa Interactive completed the following projects:

- Information Security Office set up in a different content management system and currently publishing
- Six code roles that included one enhancement and addressed 25 issues

#### 2. Financial Report

CONSOLIDATED FINANCIAL REF	PORT							
Iowa Interactive, LLC								
-unaudited report-								
	September-07	Sept 2007 Budget	Variance %	September-06	YTD 2007	YTD Budget	Variance %	YTD 2006
Gross Revenues	\$993,904	\$976,822	2%	\$865,709	\$6,888,741	\$6,157,081	12%	\$5,937,492
Cost of Sales	\$688,905	\$642,301	7%	\$572,241	\$5,329,608	\$4,576,636	16%	\$4,667,360
Gross Margin	\$304,999	\$334,521	-9%	\$293,468	\$1,559,133	\$1,580,445	-1%	\$1,270,132
Operating Expenses	\$177,053	\$165,484	7%	\$184,493	\$1,582,579	\$1,503,376	5%	\$1,269,564
Income (Loss) from operations	\$127,946	\$169,037	-24%	\$108,975	(\$23,446)	\$77,069	-130%	\$568
Other Income (Expense)	\$0	\$0	0%	\$0	\$0	\$0	0%	\$0
Total Provision for Income Taxes	\$54,914	\$82,938	-34%	\$47,271	(\$7,959)	\$179,214	-104%	\$1,065
Net Income (Loss)	\$73,378	\$86,099	-15%	\$63,184	(\$10,679)	(\$102,145)	-90%	\$1,502





### Accounts Receivable

	TOTAL ACCOUNTS	TOTAL DOLLARS
Current	9	\$ 113,037.35
0-30 Days	8	\$ 124,652.51
31 - 60 Days		\$ 0
60 - 90 Days	4	\$ 2,036.01
90 - 120 Days		
Over 120 Days		
Total		\$ 239,725.87

#### 3. PRODUCTION REPORTS

Application	Transaction Volume
Drivers License Records	69,693
DNR Iowa Parks	2,296
IBPL Online Renewals	392
IWD UITS Filings	1,534
PLD Online Renewals	0
PLD Mailing Lists	1
PLD Letters of Good Standing	36

### 4. PROJECT STATUS REPORTS

Attached are Static Page Project Status Reports Attached are Application Project Status Reports

# 5. Marketing Report

#### ADOPTION STATISTICS

AGENCY	APPLICATION	DESCRIPTION
Department of Commerce, Professional Licensing Division	Online Renewals	Composite adoption rates of 63.5% as compared to 30.5% during same period last year.
IOWAccess / Department of Transportation	DLR Lookups	23% increase over same month in 2006.
Department of Natural Resources	Iowa Parks Reservations	42% increase in online reservations over same month in 2006; 8% increase in call center reservations over same month in 2006.
Department of Public Health, Bureau of Professional Licensure	Online Renewals	Composite adoption of 69% of all renewals taking place since system launch in October 2006.
lowa Workforce Development	Unemployment Insurance Tax Filings	16% increase over same month in previous quarter.

#### **CODE ROLE STATISTICS**

AGENCY	NUMBER OF CODE ROLLS	NUMBER OF ISSUES ADDRESSED	NUMBER OF ISSUES THAT WERE ENHANCEMENTS
Dept. of Natural Resources	1	1	0
Iowa Bureau of Professional Licensure	5	24	1
TOTAL	6	25	1

### Static Websites under Development (as of 09-27-07)

Project Name	Requesting Department	Phase	Target Dates	Status	Hours Spent
Websites					
Building Construction / Environmental Regulation Portals	lowa Dept. of Economic Development	Dev	09/20/07	We have developed a secondary page template and another template to gather additional information from their related groups. They are having another meeting 09/20/07 to assign who is responsible for gathering all the content going into the site.	7
Inspections & Appeals Web site	Inspections & Appeals	Plan	TBD	Waiting for information, content and more direction from partner. We are waiting on the partner to arrange another meeting with his team. Left a voice mail with the partner 09/17/07. Partner is out of the office until 09/21/07.	0.5
Employer Disability Resource Network Website	lowa Vocational Rehabilitation Services	Dev	10/01/07	The partner has another board meeting 09/26/07 to discuss any outstanding issues prior to approval. They are working on a temporary hosting agreement with ITE. We have developed a power point template using the web site design for their use.	5
DHS Graphic and Color scheme	Dept. of Human Services	Live	10/01/07	Coordinating their home directory renaming for early October release.	23
Attorney General Website	Office of the Attorney General	Change Requests	TBD	Waiting to hear from partner to arrange a time to meet and discuss the upcoming changes to their manual. Last request was sent on 09/26/2007.	6
State Records Commission	State Records Commission	Closed	09/11/07	This has been completed and everything is live. We met the target date.	3
Information Security Office	Information Security Office	Live / Dev	Week of 09/24/07	Molly has completed the conversion of their site into WACK. We will complete internal testing. Will present to the partner week of 09/24/07.	46
Status of African Americans	Dept of Human Rights	Plan	09/21/07	Have received a CD on 09/19/07 containing the changes the partner is requesting. We need to review that content, develop a project plan, and respond to the partner with estimated completion date.	4
DNR Google Search	DNR	Live		Additional changes to DNR Google Template completed	27.5
Governor's Conference on Health	Governor's Office	Maintenance		Publishing and Maintenance	8
lowa.gov Website	IOWAccess	Maintenance		Publishing and Maintenance	22
Office of Drug Control Policy Website	Office of Drug Control Policy	Maintenance		Publishing and Maintenance	3
Early Childhood Iowa	Dept. of Public Health	Maintenance		Publishing and Maintenance	10.5
Civil Rights Website	lowa Civil Rights Commission	Maintenance		Publishing and Maintenance	20
Public Employee Relations Board Website	Public Employee Relations Board	Maintenance		Publishing and Maintenance	16.5
lowa One Gift	Dept. of Administrative Services	Maintenance		Publishing and Maintenance	6
lowa Agricultural Development Authority	lowa Agricultural Development Authority	Maintenance		Publishing and Maintenance	2

## **Dynamic Applications under Development (as of 09-27-07)**

Project Name	Requesting Department	Phase	Target Dates	Status	Hours Spent
Dynamic Sites					
Administrative Rules Terminal – LINC Web service	Gov's Office and Legislature	Closing	10/03/2007	Met with partner on 09/26/2007 to address remaining issues on issue log. Expect resolution of these issues on 10/03/2007	14.25
Administrative Rules Terminal - Electronic Filing	Gov's Office and Legislature	Change Request	TBD	Contacted partner on 09/18/2007 and left voice mail asking for return call to address any outstanding issues.	5
Administrative Rules Terminal – Waivers and Variances	Gov's Office	Maintenance		Requesting conduit to perform maintenance for new board listings.	2
Administrative Rules Terminal – Public Notification	Gov's Office	Maintenance		Maintenance on documentation for partner	1
State Homepage	Dept. of Administrative Services/Information Technology Enterprise	Plan	09/24/2007	Continuing to work through the functional requirements, functional specifications and project charter for the redesigned website. Have a target date of 09/24/07. Creative team is working on templates for the homepage incorporating latest partner changes. Will begin application development after the above documents are complete and agreed upon by the partner.	73
AMBER Alerts	Dept. of Public Safety-Iowa State Patrol	Pre-deployment		We have sent the new URL to Todd Misel. They are ensuring their existing notification system will work in conjunction with the new URL. This will go live as soon as they finish testing. Will meet with Partner on 09/21/2007 to discuss resolution to these issues and Phase 2 of project.	3.5
Museum Store	Historical Society	Pre-deployment	09/24/2007	As of 09/19/2007 partner is updating additional items into the Development site. We will move all data from Development to Production once we hear back from the partner. I expect to hear back from the partner by Monday, September 24th.	11.25
Criminal Juvenile Justice Planning-enhancements	Criminal Juvenile Justice Planning	Change Request planning (for live application)	09/21/2007	We released the enhancement request for testing on 9/28/07. Kile will test the week o 10/1/07.	f 40.5
FaDSS	Dept. of Human Rights	Change Request planning (for live application)	TBD	Tim had some additional questions on how the reports are calculated. We are gathering this informtion and will pass along to him for is review by weeks end.	10.75
RFP Application	Dept. of Administrative Services	Change Request Testing	TBD	Partner contacted on 09/26/2007. Waiting for final approval from partner concerning remaining issues on issue log.	20.25

### **Transaction-based Applications under Development (as of 09-27-07)**

Project Name	Requesting Department	Phase	Target Dates	Status	Hours Spent
Revenue Applications			Dates		Openi
Professional Licensing Division - admin & public side	Professional Licensing Division	Live, CR planning, maintenance	10/01/07	Completed two of the three Issues in Phase IIA. The third issue will is still being tested by the partner. Have separated the remaining 71 Phase II issues into 3 groups; online renewals issues, real estate and engineering issues, and all other issues. We plan to have the online renewal issues (7) completed and ready for testing 10/01/07, real estate and engineering issues (41) completed and ready for testing by 10/08/07, and all other issues (23) completed and ready for testing 10/15/07.	119
lowa Parks Shelters, Lodges, Cabins, and Campgrounds	Dept. of Natural Resources	Live	9/27/07	Moved the following six issues to Test on 9/12/07: #1223-Change wording on lodge confirmation emails. #1217-edit for paper check function in admin tool. #1196-Request for a report of pending reservations. #1230, Bug in running the shelter use report. #1234-call center ability to edit reservation with balance. #1233-fixed sql query to only show only new reservations for the equestrian trail closure report. (no change as of last entry. We are waiting on test results from DNR. No meeting scheduled for 9/20/07 as Sherry Amtzen is out of the office). No meeting scheduled for 9/27/07 as Wayne is out of the office that week.	257.5
lowa Board of Professional Licensure	lowa Board of Professional Licensure	Live (renewals only)	10/05/07	We have resumed work on the audit features of the application on 9/25/07. We have received a revised issues listing with 17 issues . We will be addressing them as time permits with our development of the audit features	163.25

### New & Proposed Static Websites (as of 09-27-07)

Project Name	Agency	Comments	Hours Spent
lowa Food Safety Task Force	Dept. of Inspections and Appeals	Task Force web group is continuing to develop ideas for content and working towards tangible content for II project planning purposes.	
lowa Person Directed Care Coalition	Dept. of Inspections and Appeals	Waiting to hear back from partner regarding content.	
ProFoodSafety.org	Dept. of Inspections and Appeals	Working on Project Charter document to begin updating this previously developed site. Waiting on content to finalize project scope.	
Emergency Preparedness Site	Dept. of Inspections and Appeals	Working on Project Charter document to begin updating this previously developed site. Waiting on content to finalize project scope.	
Direct Care Workers Site	Dept. of Inspections and Appeals	Working on potential Project Charter document to begin updating this previously developed site. Waiting on content to finalize project scope.	
lowa Board of Nursing	lowa Board of Nursing	Asked to evaluate project to redesign homepage. Meeting week Oct. 3 <sup>rd</sup> to discuss project.	
Iowa Board of Medical Examiners	lowa Board of Medical Examiners	Hold	

### New & Proposed Dynamic Applications (as of 09-27-07)

Project Name	Agency	Status (dev, live, maint)	Target Dates	Comments	Developer 1	Developer 2	PM	Documents needed	Hours Spent
GEMS Common Application Pilot	Dept of Management	Hold		Further evaluation of Kansas project on hold until we receive further instruction.			Wayne		
							Scott		
DOT requests	DOT	Plan		Working with Malcolm to open dialogue with			Wayne		
				DOT on several issues as communicated by Tracy to Malcolm. (No change from previous			Brenton		
				report.)			DIEIIIOII		
Real-Time Election	Sec. of State	review for subscription	Prior to Nov. 2008	Received feedback from ITE concerning the			Scott		
results		service opportunities	election.	Project Charter. Making edits based on this					
				feedback and will resubmit. Waiting to hear					
				from SOS office to arrange meeting with Premier Election Solutions.					12.5
Winter Dood Conditions	Dant Bublic Cafety	Hald	O-t-b 2003		F=:=		Dial.	COM	12.5
	Dept. Fublic Salety	поіц	October 2007				RICK	300	
VVAF									
Winter Road Conditions WAP	Dept. Public Safety	Hold	October 2007	VM work is still needed prior to bringing this live. Because data is not available until Nov., VM work is at low priority until closer to Nov.	Eric		Rick	SOW	Į

### **New & Proposed Transaction-based Applications (as of 09-27-07)**

Project Name	Agency	Status (dev, live, maint)	Target Dates	Comments	Developer 1	Developer 2	PM	Documents needed	Hours Spent
DNR Online Cancellations and Changes	Dept of Natural Resources	discussion	09/20/07	Working on functional requirements for required registration, online changes and cancellations, call center module of the application, eCheck, and ecoupons. Will have the first draft of the requirements document for Sherry on 9/20/07. (No change as of last entry)	Jim	Cassie	Wayne Scott	SOW reviews; functional requirements & specs; prototype	
Conference Registration	Dept. of Education	discussion		Received call from Dept. of Education and informed that there was no status change with the pricing discussions. Will wait to hear back from partner once a decision about pricing has been made.			Scott		3
lowa Board of Medical Examiners Phase I -admin & public side	lowa Board of Medical Examiners	Hold					Rick Brenton	SOW; functional requirements & specs; prototype	
Shopping Cart	Information Technology Enterprise	Planning		Determining the scope of work to bring this application into our current environment here in lowa. Code has been evaluated it was determined that a new database would have to be created, working on estimate for this task. Expect completion of this estimate by 10/05/2007.			Rick		