#### **PRIVACY POLICY**

The following represents practices and procedures of mdot.ms.gov, hereafter referred to as GoMDOT.com. This site reserves the right to change these practices and procedures at any time without prior notice. The following is not intended and should not be interpreted as a contract of any nature, either stated or implied.

Individuals who visit GoMDOT.com are important to us. Because visitors to our website are important, we do not capture personal information about them without their permission. We endeavor to ensure that we collect only the minimum amount of information needed to meet the purpose for which the network was created.

We do collect personal information directly from individuals who volunteer to subscribe to one or more of GoMDOT.com's premium services. Collecting personal information is necessary in order for GoMDOT.com to deliver the services requested.

Fostering and maintaining the public's trust is a cornerstone of GoMDOT.com. We appreciate the trust and confidence that you place in us by providing requested personal information.

## USE, COLLECTION, AND RETENTION OF CUSTOMER INFORMATION AT MS.GOV

For each visitor, we collect information about the Internet Protocol (IP) address, type of browser used, the date and time of the visit, and the IP addresses of the locations to which the visitor linked during his or her visit to our Website. This information is strictly used for statistical reporting purposes.

We collect, retain and use personal information about our customers, other than mentioned above, only when they volunteer to subscribe to a GoMDOT.com premium service. We only collect, retain and use personal information where we believe it is essential (and allowed by law) to administer our business and to provide products, services and other opportunities requested by our customers.

#### **USE OF "COOKIES"**

"Cookies" are small files either stored on a server or sent back to a visiting computer. In certain applications user information is stored as "cookies" of the type that are then sent back and stored on the user's computer. No user information is gathered through cookies except for that needed to run the specific application.

## **RESTRICTIONS ON THE DISCLOSURE OF CUSTOMER INFORMATION**

We do not sell or rent our subscribers' information to any outside company or organization. We do not reveal specific information about subscribers or other personally identifiable data to unaffiliated third parties for their independent use, except if required to do so by the Freedom of Information Act or other law.

# PROTECTION OF INFORMATION VIA ESTABLISHED SECURITY PROCEDURES

We maintain security standards and procedures regarding unauthorized access to customer information to prevent unauthorized removal or alteration of data.

# MAINTENANCE OF ACCURATE INFORMATION

We have established procedures to ensure that information is as accurate and current as is practical to enable us to conduct business with you. Although we strive to do things right the first time, we also respond to requests to correct inaccurate information in a timely manner.

# PRIVACY ISSUES RELATING TO THE FEDERAL CHILD PRIVACY ACT

The Federal Child Privacy Act regulates Website's collection of personal information on users under 13 years of age. We do not intentionally collect such information on anyone we know to be under 13 years of age. If such information is inadvertently obtained, the minor's parent or legal guardian may contact ms.gov for a description of the specific types of personal information collected from the child and the options available to them under law to ensure their child's safety.

## CHANGES

GoMDOT.com reserves the right to change this privacy policy as necessary.

## CONTACT US

We welcome your comments and invite you to contact us if you have any questions or concerns by contacting us:

Mississippi Department of Transportation Public Affairs Division 401 N. West Street Jackson, MS 39201 or comments@gomdot.com