

DEPARTMENT OF THE NAVY
CHIEF OF NAVAL AIR TRAINING
250 LEXINGTON BLVD SUITE 102
CORPUS CHRISTI TX 78419-5041

CNATRAINST 5357.1C 00P 23 DEC 15

#### CNATRA INSTRUCTION 5357.1C

Subj: NAVY FLIGHT DEMONSTRATION SQUADRON BACKSEAT RIDER PROGRAMS

Ref: (a) OPNAVINST 3710.7U

(b) COMNAVAIRFOR SAN DIEGO CA 251230ZFEB10 (ALNAVAIRFOR)

Encl: (1) Example letter to solicit Key Influencers

(2) Key Influencer Support Checklist

(3) Medical Questionnaire

(4) Key Influencer Invitation Letter

(5) Key Influencer Nomination Form

(6) Key Influencer Feedback Form

(7) Public Affairs Orientation Nomination Form

(8) Media Rider Nomination Form

- 1. <u>Purpose</u>. To consolidate guidance on Navy Flight
  Demonstration Squadron (Blue Angels) backseat rider programs,
  including the Key Influencer Program, Very Important Person
  Program (now referred to as the Public Affairs Orientation
  Program), Media Rider Program, and Military Orientation flights
  in Blue Angel Aircraft.
- 2. Cancellation. CNATRAINST 5357.1B.
- 3. <u>Background</u>. This instruction specifies allowed use of Blue Angel Aircraft for sanctioned orientation flights, overseen by the Chief of Naval Air Training (CNATRA). The use of Blue Angel aircraft to fly select civilians and military personnel will ensure the Navy's safety, community outreach, recruiting and orientation flight goals are met while guarding against any perception of favoritism or misuse of military aircraft. There are four program categories of individuals potentially eligible for a one-flight-per-lifetime orientation flight with the Blue Angels. These categories are defined in paragraphs a. through d. below:

- a. The Key Influencer Program. Key influencers are defined as the people who help to shape attitudes and opinions of youth in the community and may be experts in their field, public figures, teachers, guidance counselors, coaches, school administrators and leaders of youth organizations. Note: Elected officials to City Councils, Mayors, and similar offices, as well air show hosts and sponsors will not be selected for this program.
- b. The Public Affairs Orientation Program. U.S. citizens who, because of position and contacts with various public organizations, can make positive contributions to public understanding of the roles and missions of the Navy and/or Marine Corps. Participants will be carefully selected to ensure that the greatest benefit of understanding Navy and Marine Corps missions results from such flights and shall not be selected solely in an effort to engender good will or as a reward for unusual service to the Blue Angels, to the Navy and/or Marine Corps. Note: Air show hosts and sponsors will not be selected for this program.
- c. The Media Rider Program. Media Riders are defined as individuals who, because of their affiliation with the news media and access to the American public, can make positive contributions to public understanding of the roles and missions of the Navy and/or Marine Corps.
- d. <u>Military Orientation Flights</u>. Military Orientation Flights are directed at active duty and reserve U. S. military personnel whose flight with the Blue Angles would materially improve job performance and is in the best interest of the Navy and/or Marine Corps. Benefit flights for Sailors and Marines with Service-wide or Base-wide accomplishments are included in this category.

# 4. Responsibilities

a. Per references (a) and (b), CNATRA is the approval authority for orientation flights in NFDS aircraft. CNATRA approval of an NFDS orientation flight also constitutes waiver of Naval Aviation Survival Training Program (NASTP) requirements.

- b. The Blue Angels Flight Surgeon remains responsible for screening of all riders and for final flight approval.
- c. The Blue Angels will solicit, review and nominate potential riders and submit to CNATRA for approval for all programs using enclosures (1) through (8) as applicable.
- d. Military Orientation Flights. By reference (b), the Blue Angels Commanding Officer may authorize flights for active duty military personnel in the C-130 (Fat Albert). The Blue Angels Commanding Officer is delegated authority to approve all other Military Orientation Flights for service members who have completed appropriate NASTP requirements. This authority shall not be further delegated.

### 5. Key Influencer Rider Program

- a. The Blue Angels will solicit nominations for Key Influencer rides for the next show season after the finalized schedule has been released, using enclosures (1) and (2).
- b. The Blue Angel Events Office will prepare and send enclosures (3), (4) and (5) to the local Navy Recruiting District/Marine Corps Recruiting District (NRD/MCRD) and show organizers no later than 150 days, or five months, prior to the show date, re-sending at their discretion. Completed nomination forms, medical questionnaires and application forms must be received at the Blue Angels Events Office no later than 90 days prior to each show date.
- c. The Blue Angel Events Office will collect the nomination forms and prepare brief biographical information for the Key Influencer selection committee to select qualified applicants within 60 days of each show.
- d. The Key Influencer program will be briefed at the Blue Angels scheduling conference and the International Council of Air Shows convention. The Blue Angels will use input from the associated NRD/MCRD and show site coordinators to increase local involvement in the program.

- e. The Blue Angels will hold the Key Influencer selection board, consisting of the Events Coordinator, the Operations Officer, and the Public Affairs Officer between 90 and 60 days before each air show. Selectees will be ranked by priority as a Primary or Alternate Rider. For selection, each applicant must have completed enclosure (3).
- f. Following selection, a list of chosen Key Influencers will be reviewed by the Blue Angels Executive Officer and submitted to the CNATRA Chief of Staff with appropriate justification for final approval.
- g. Upon CNATRA Chief of Staff's approval, each primary and alternate Key Influencer rider selectee will be notified of their selection and the date of their ride by the Blue Angels Events Office.
- h. The Blue Angels will send a list of all Key Influencers and their rankings to the nominating organizations 30 days prior to each air show.
- i. During pre-season visits, the Blue Angels Events Coordinator will brief show sites about the Key Influencer Rider Program to inform them of guidance in selecting riders. Emphasis will be placed on nominations of community leaders who have direct access to America's youth.
- j. During the 60-90 day time period prior to the Blue Angels' arrival at each show site, the Events Coordinator will generate a finalized list of the primary, alternate and C-130 rider selections. All six nominations will be contacted at the 60-day-prior-to-show mark by the Blue Angels Events Coordinator to confirm each nomination is willing and able to fly on the specified date.
- k. The Blue Angels Flight Surgeon is responsible for final screening of enclosure (3) and flight approval.
- 1. The Blue Angels are responsible for contacting the approved riders and ensuring each rider has the information needed for their flight.

Show coordinators are responsible for generating and coordinating any possible media events associated with the guest riders and the Blue Angels will ensure personalized framed lithographs are sent to the show site prior to any rides.

- m. Approved riders who are unable to fly in an F/A-18 will be offered and opportunity to fly in the C-130 whenever practicable.
- n. Selectees who must decline a ride in either the jet or the C-130 can be reevaluated as potential Key Influencer riders for future shows.
- o. Following the Key Influencer Ride, each rider will be asked to submit enclosure (6), Key Influencer Feedback Form, to the Blue Angels within 30 days of their flight to learn how the rider used, and plans to use, the experience to inform America's youth and public about the U.S. Navy, Marine Corps and Naval Aviation.

# 6. Public Affairs Orientation Rider Program

- a. The Blue Angels Public Affairs Officer will solicit and prepare nominations for the Public Affairs Orientation Program using Enclosure (7).
- b. The Blue Angels Public Affairs Officer will rank Public Affairs Orientation nominations by potential for positive media coverage, including audience and social media following, and provide to the Blue Angels Executive Officer for review. The Executive Officer will forward nominations to the CNATRA Chief of Staff with appropriate justification for final approval.
- c. Upon CNATRA Chief of Staff's approval, the Blue Angels Events Office will establish anticipated schedule of rides and provide Enclosure (3) to the Public Affairs Orientation rider for completion.
- d. The Blue Angels Flight Surgeon is responsible for final screening of enclosure (3) and flight approval.
- e. Following the orientation flight, the Blue Angel Public Affairs Officer will send a media coverage roundup to the CNATRA Public Affairs Officer.

## 7. Media Rider Program

- a. The Blue Angels Public Affairs Officer will solicit and prepare nominations for the Media Rider Program using Enclosure (8).
- b. The Blue Angels Public Affairs Officer will rank Media Rider nominations by potential for positive media coverage, including audience and social media following, and provide to the Blue Angels Executive Officer for review. The Executive Officer will forward nominations to the CNATRA Chief of Staff for final approval.
- c. Upon CNATRA Chief of Staff's approval, the Blue Angels Events Office will establish anticipated schedule of rides and provide Enclosure (3) to the Media rider for completion.
- d. The Blue Angels Flight Surgeon is responsible for final screening of enclosure (3) and flight approval.
- e. Following the media ride, the Blue Angel Public Affairs Officer will send a media coverage roundup to the CNATRA Public Affairs Officer.

#### 8. Military Orientation Flights

- a. The Blue Angels Events Office will solicit Military Orientation Flight Riders from air show Military Liaisons for Sailors and Marines with service-wide or base-wide accomplishments, such as Sailor/Marine of the Year.
- b. All Military Orientation Flights requiring a NASTP waiver will complete enclosure (3) prior to their scheduled flight.
- c. All Military Orientation flights requiring a NASTP waiver will be forwarded to the CNATRA Chief of Staff with appropriate justification for final approval.
- 9. Any request for an orientation flight in an NFDS aircraft that does not fall within one of the above categories, such as Congressional, senior government executives, FAA employees, foreign military personnel, or civilian contractors, will be

CNATRAINST 5357.1C 23 DEC 15

referred to the CNATRA Chief of Staff for approval, info the CNATRA Public Affairs Officer and the Assistant Chief of Staff for Operations, Plans, and Requirements (N3).

DELL D. BULL

Distribution: CNATRA SharePoint CNATRA Website NDFS

#### Example letter to solicit Key Influencers

INDIVIDUALIZED SALUTATION,

The Blue Angels are an important recruiting tool for the Navy and Marine Corps with the ability to generate significant media coverage wherever they perform. This year we are continuing the effort to fly "Key Influencers" of American youth with the Navy Flight Demonstration Squadron (Blue Angels). The purpose of this program is to maximize the Blue Angels impact on recruiting by flying the right people, who will share this experience, and the Navy - Marine Corps message for years to come.

Key Influencers are defined as people who help to shape attitudes and opinions of youth in their communities. People turn to Key Influencers for advice and information because they have credibility. Key influencers are defined as the people who help to shape attitudes and opinions of youth in the community and may be experts in their field, public figures, leaders of youth organizations, teachers, guidance counselors, coaches, or school administrators and leaders of youth organizations. They are not always the person at the top of an organization, but have a strong impact on young people and/or a specific target audience. Good examples of local community Key Influencers include: University presidents, area organizers of youth athletics, Society award winners, School Board members, High school principals, leaders of Diversity groups, and high school/college coaches. Flying these deserving candidates, in cooperation with media presence, should promote the Navy and Marine Corps as a professional and exciting organizations with which to serve.

I need your assistance identifying the Key Influencers around the country. If you know deserving individuals that are good candidates and meet the criteria of a Key Influencer, please complete the attached form for each nominee. Once we have received the nominations, we will select qualified candidates and provide nomination packages to those selected.

We request your nominations by DATE. The nominees will be notified of their potential selection on DATE. Their notification packet will include their RSVP, application form, medical questionnaire and biography request form. Medically qualified riders will be notified of their final selection on DATE, and will be scheduled to fly during the YEAR Air Show season.

Very Respectfully,

# KEY INFLUENCERS SUPPORT CHECKLIST

1. Key Influencer Flights: (Please type or write legibly and be sure to include area code and phone number)

DATE OF MEDIA FLIGHT:	SHOW
PRIMARY #1  Age Height Weight  Weight	ALTERNATE #1  Age Height
	Jacket Size
□ Medical History □ Biography Biography	$\square$ Medical History $\square$
NAME:	NAME:
PHONE:	
AFFILIATION:	_ AFFILIATION:
CITYSTATESTATE	
PRIMARY #2	ALTERNATE #2
Age Height Weight Weight	•••
	Jacket Size
□ Medical History □ Biography Biography	$\square$ Medical History $\square$
NAME:	NAME:
PHONE:	_
PHONE:	
AFFILIATION:	AFFILIATION:

# CNATRAINST 5357.1C 23 DEC 15

CITY	STATE	_
CITY		
PRIMARY #3		ALTERNATE #3
Age Height _	Weight	_ Age Height
Weight		
Jacket Size		Jacket Size
☐ Medical History Biography	$\square$ Biography	$\square$ Medical History $\square$
NAME:		NAME:
PHONE:		
AFFILIATION:		_ AFFILIATION:
CITY		_
CITY	STATE	
	-	DATE
Commander, NFDS		

# MEDICAL QUESTIONNAIRE FOR PERSONNEL TO FLY IN U.S. NAVY BLUE ANGELS AIRCRAFT

#### Please Read Carefully

\*\*\*\* EACH PROSPECTIVE RIDER MUST COMPLETE THIS FORM \*\*\*\*

You are requesting to fly an orientation flight with the U.S. Navy Blue Angels. Although this squadron has tremendous experience and an outstanding safety record, these flights are still considered high risk and can require a high level of physical fitness and stamina. You will be required to wear a complete set of flight gear including helmet, gloves, flight suit, parachute harness and survival vest. The flight will be conducted in the F/A-18 Hornet, a high performance, ejection seat equipped strike/fighter aircraft. Actual flight profiles may include sustained high G-forces and high speed aerobatic maneuvering. This medical questionnaire allows our flight surgeon to have a better picture of your past and present health, fitness status, and suitability for this type of flight. Please take time and be complete in filling out the form. assured that answering yes to a particular question or questions does not necessarily result in disqualification from the flight, as most people have some type of medical history.

You are required to see your local physician prior to the flight for a routine physical examination, at your own expense, to ensure that he or she has no concerns regarding your participation in this type of strenuous activity.

If you have any questions or concerns, please contact the Blue Angels flight surgeon at (850)452-2067.

#### **DIRECTIONS:**

### Rider:

- 1. Immediately schedule an appointment with your physician for a physical exam.
- 2. During your exam, have the provider review your questionnaire and complete his/her portion of the form.

- 3. Only exams from Medical Doctors, a D.O., a Nurse Practitioner, or a PA will be accepted. We cannot accept exams from: chiropractors, podiatrists, optometrists, nurses or holistic healers.
- 4. You must fax ALL MEDICAL information, including the questionnaire/doctor's statement below and a copy of your press credentials, if applicable, to (850)452-2533.

#### THERE IS NO NEED TO FAX IT TO THE AIRSHOW COORDINATOR.

#### EXAMING PHYSICIAN:

- 1. Perform a thorough physical exam. It is important that the patient can easily Valsalva, and has good TM movements.
- 2. Please comment on any "YES" answers on the questionnaire, medication use (including OTC), surgeries, retained orthopedic hardware, and any other medical condition. This flight is extremely demanding, and not suitable for everyone.

IF THIS INFORMATION IS NOT RECEIVED 90 DAYS PRIOR TO YOUR FLIGHT, YOU WILL BE DISQUALIFIED

Nar	ameOrganization				
Pho	one N	Jumber	( ) Alternate ( )		
Sho	owsit	.e			
Age	e	_	Height Weight Jacket Size		
Do	you	have	now, or have you ever had:		
Y	N	1.	Disease of the eyes, ears, sinuses or seasonal allergies which still require medication?		
		2.	Difficulty clearing your ears or pain in your ears or sinuses from flying or scuba diving?		
		3.	Chest pain, angina, heart attack, heart disease, high blood pressure, heart murmur, palpitations, cardiac catheterization, pacemaker or cardiac stress test?		
		4.	Stroke, phlebitis, blood clots in legs, excessive fatigue with mild exertion?		
		5.	Asthma, wheezing, emphysema, chronic cough, tuberculosis, collapsed lung, chest surgery of any kind, chest tube placed, or abnormal chest X-ray?		
		6.	Disease of the bowel, gastric ulcer, rectal bleeding, chronic abdominal or pelvic pain, hernia, kidney stone, disease of the urinary tract.		
		7.	Arthritis, joint deformity, limited movement of any joint, chronic neck or back pain, neck or back surgery, 'slipped' or herniated disk, neurologic surgery of any kind.		

			Paralysis, muscle weakness, seizures, epilepsy, loss of consciousness or amnesia.
		9.	Mania, depression, schizophrenia, panic attacks, fear of flying or fear of enclosed spaces?
		10.	Anemia, sickle cell crisis, diabetes, liver or thyroid disease?
		11.	Arterial gas embolism, decompression sickness or the 'bends'?
		12.	Are you currently pregnant or planning to become pregnant prior to the flight?
		13.	Do you have any acute or chronic condition not listed previously?
		14.	Are you currently under care or therapy of a physician or practitioner for any medical condition?
		15.	Are you currently taking any medications? List:
		16.	Difficulty jogging 2 miles in 20 minutes or swimming 100 yards?
unde my f	rstan	d the	at the above information is true and correct and nat I am required to have a physical examination by rsician, at my own expense, prior to flying with the
Appl	icant	Sig	mature Date

IF YOU ANSWERED ' YES' TO ANY OF THE ABOVE QUESTIONS (1-16) PLEASE GIVE DETAILS BELOW AND INDICATE IF THE CONDITION RESOLVED.

The following is to be completed by your examining physician:
The above patient was evaluated on  Date of Exam
Please select one of the following:
He/she has no medical contraindication for flight in a high performance aircraft with the Blue Angels.
He/she has a medical condition(s), which may contraindicate a flight in a high performance aircraft
Please list and explain all conditions and medications:

Signature of Examiner	Date
Printed name of Examiner	
Phone Number	
& Credentials (i.e. MD, DO, PA, NP)	
For Blue Angel Flight Surgeon Use	
Approved	Disapproved
	Date
Blue Angel Flight Surgeon Signature	

#### KI Invitation Letter

As the Commanding Officer of the Blue Angels, and on behalf of the Commander, Navy Recruiting Command, and Commander, Naval Air Training Command, it is my honor to offer you the opportunity to apply to fly with the U.S. Navy Blue Angels in the F/A-18 Hornet. You have been nominated because Americans turn to you for counsel and career guidance. As a "Key Influencer" of young Americans in your community, it is our hope that your experience in the air and on the ground, with one of the premier naval aviation units, will give you a better appreciation of the teamwork, dedication, and capability the U.S. Navy and Marine Corps provide in the national defense of our country. We know that this experience will be one you will want to share, not just for the day, but for years to come.

The Hornet is a state of the art, high performance strike/fighter aircraft, and as such, certain physical requirements must be met in order to have an enjoyable and safe experience. For this reason, selectees must complete a thorough medical questionnaire for review prior to approval for flight. In addition, selectees are required to have a routine physical examination by their local physician prior to the flight to see if there is any reason that they should not participate in this type of strenuous activity. Your doctor will need to complete the medical questionnaire, indicate if there are any contraindications to a flight and sign/date the form. This form will then be returned to the Blue Angels Events Office, who can be reached by telephone at 850-452-2067 or via email at [insert POC email: \_\_\_\_\_\_] should you have any questions.

After selection, each of the primary and alternate KI Riders will be notified of the date and location for their flight. Alternates will be selected for each show based on their availability and proximity to a scheduled Air Show to ensure that a qualified KI Rider is on site should the primary selectee be unavailable. All alternates not selected for a ride in the F/A 18 will be afforded the opportunity to fly in the NFDS C-130T Hercules aircraft operated by an all-Marine Corps crew of three officers and five enlisted personnel. It carries more than 40 maintenance and support personnel, their gear and enough spare parts and communication equipment to complete a successful air show.

CNATRAINST 5357.1C 23 DEC 15

After the ride and visit with the Blue Angels, we will provide all selectees with a follow-up questionnaire to learn what you gained from this experience and how you have shared, and will share, your experience with others.

Included with this letter is the YEAR Blue Angel Air Show Schedule. Please review and select an Air Show site or a time frame and location that fit your schedule. Transportation to and from the flight location, lodging, and meals are your responsibility - the U.S. Navy will take care of the rest.

If you are interested in applying to fly with the Blue Angels, please complete the attached nominee form and submit it by DATE.

Congratulations again on your nomination. We look forward to having you fly with us.

Sincerely,

NAME Commander, U.S. Navy

#### Key Influencer Nomination Form

Key Influencers are defined as people who help to shape attitudes and opinions of youth in their communities. People turn to Key Influencers for advice and information because they have credibility. Key influencers are defined as the people who help to shape attitudes and opinions of youth in the community and may be experts in their field, public figures, leaders of youth organizations, teachers, quidance counselors, coaches, or school administrators and leaders of youth organizations. They are not always the person at the top of an organization, but have a strong impact on recruiting age youth and/or a specific target audience. Good examples of local community Key Influencers include: university presidents, area organizers of youth athletics, society award winners, school board members, high school principals, coaches, and leaders of diversity groups. Flying these deserving candidates, in cooperation with media presence, should promote the Navy and Marine Corps as a professional and exciting organization with which to serve.

KI Nominee Information

Nominee Name: Address:
Telephone Number: Birth Date:
Email Address:
Current Occupation:
Please explain briefly why this nominee should be selected as one of this year's Key Influencer Riders:
Has this nominee served in the military? Yes No
Does this nominee have any affiliation with the Blue Angels, CNATRA or the Air Show Industry (including sponsorship)? Yes No
If yes, please explain affiliation:
Will this nominee be willing to provide feedback on the KI Rider experience? Yes No

CN	ATRA	5357.	. 1C	
23	DEC	15		

Name	and	Title	of	person	providing	the	nomination:	
Signa	ature	<b>:</b>					Dat	e:

# Key Influencer Feedback Form

KI Rider Information
Name:
Address:
Telephone Number:
Email Address:
Date of your flight:
Flight location:
Primary Rider Alternate Rider
Please describe what you learned about the Navy and Naval Aviation from your experience as Key Influencer Rider (the back of this form can be used if additional space is needed):
Please describe how you shared, or plan to share, what you learned with others?
Do you have any suggestions to improve the Key Influencer program? (the back of this form can be used if additional space is needed):
May we contact you for follow-up questions? Yes No
Signature: Date:

#### Public Affairs Orientation Rider Nomination Form

Public Affairs Orientation Riders are defined as U.S. citizens who, because of position and contacts with various public organizations, can make positive contributions to public understanding of the roles and missions of the Navy and/or Marine Corps. Participants will be carefully selected to ensure that the greatest benefit to understanding Navy and/or Marine Corps missions can results from such flights.

#### Public Affairs Orientation Nominee Information

Anticipated Media Coverage:

## Media Rider Nomination Form

Media Riders are defined as individuals who, because of their access to the American public, can make positive contributions to public understanding of the roles and missions of the Navy and/or Marine Corps.

# Media Rider Nominee Information

Nominee Name:
Address:
Telephone Number: Birth Date:
Email Address:
Current Occupation:
Please explain briefly why this nominee should be selected as one of this year's Media Riders (Include website links):
Has this nominee served in the military? Yes No
Does this nominee have any affiliation with the Blue Angels, the Chief of Naval Air Training, or the Air Show Industry (including sponsorship)? Yes No
If yes, please explain affiliation:
Anticipated Media Coverage: