

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended May 31, 2012
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 11,566	-23.9%	\$ 1,246	-22.9%	\$ 12,812	-23.8%	330.8	-24.2%	158.8	-22.8%	\$ 80.68	-1.3%	9.2%	-2.8%	22.3%	12.2%
Harrah's NKC	\$ 13,191	-6.2%	\$ 1,916	-13.5%	\$ 15,107	-7.2%	374.6	-10.3%	199.5	-6.9%	\$ 75.73	-0.3%	9.4%	-0.6%	17.4%	-13.8%
Isle of Capri - KC	\$ 6,644	1.3%	\$ 312	-41.5%	\$ 6,956	-1.9%	253.7	0.9%	130.1	1.6%	\$ 53.47	-3.5%	9.8%	0.9%	13.3%	-35.2%
Ameristar KC	\$ 16,245	-10.5%	\$ 1,488	-36.2%	\$ 17,733	-13.4%	525.3	-12.5%	254.1	-11.0%	\$ 69.79	-2.8%	9.3%	0.0%	15.2%	-26.1%
Total	\$ 47,645	-11.7%	\$ 4,963	-25.9%	\$ 52,609	-13.3%	1,484.4	-13.0%	742.5	-10.9%	\$ 70.85	-2.7%	9.4%	-0.7%	17.3%	-14.8%
<u>St. Louis Market</u>																
Harrah's MH	\$ 19,708	-6.6%	\$ 2,948	2.1%	\$ 22,656	-5.5%	549.8	-6.5%	267.7	-7.5%	\$ 84.63	2.2%	9.4%	2.9%	21.0%	1.2%
River City	\$ 16,144	9.8%	\$ 2,034	1.2%	\$ 18,179	8.8%	537.7	2.5%	268.3	5.7%	\$ 67.75	2.8%	8.7%	3.4%	22.1%	-3.8%
Lumiere Place	\$ 11,369	-7.6%	\$ 2,639	6.5%	\$ 14,008	-5.3%	462.7	-13.1%	230.0	-13.6%	\$ 60.90	9.7%	9.3%	-0.6%	21.4%	10.7%
Ameristar SC	\$ 20,707	-2.9%	\$ 1,956	-8.0%	\$ 22,663	-3.3%	613.5	-1.8%	303.5	-0.2%	\$ 74.67	-3.1%	9.4%	3.2%	19.6%	5.2%
Total	\$ 67,929	-2.2%	\$ 9,577	0.8%	\$ 77,506	-1.8%	2,163.7	-4.7%	1,069.5	-4.0%	\$ 72.47	2.3%	9.2%	2.3%	21.0%	3.8%
<u>Out State Markets</u>																
Lady Luck	\$ 2,649	66.7%	\$ 302	37.5%	\$ 2,951	63.2%	78.9	77.3%	35.2	83.5%	\$ 83.83	-11.1%	11.0%	0.1%	27.1%	-13.2%
St. Jo	\$ 3,037	-4.4%	\$ 286	2.1%	\$ 3,323	-3.9%	102.1	-10.3%	50.7	-9.2%	\$ 65.55	5.9%	8.7%	1.6%	27.8%	3.5%
Mark Twain	\$ 3,143	4.5%	\$ 235	-13.5%	\$ 3,379	3.0%	96.9	0.1%	46.7	-0.4%	\$ 72.35	3.4%	9.2%	0.7%	25.0%	-19.3%
Isle - Boonville	\$ 6,556	0.7%	\$ 389	-0.9%	\$ 6,945	0.6%	185.5	0.1%	95.4	1.2%	\$ 72.80	-0.6%	8.8%	2.9%	16.0%	-3.7%
Total Statewide	\$ 130,959	-4.9%	\$ 15,753	-9.3%	\$ 146,712	-5.4%	4,111.5	-6.9%	2,040.0	-5.7%	\$ 71.92	0.3%	9.3%	1.2%	19.8%	-3.4%

* Lady Luck casino closed from May 1, 2011 through May 12, 2011 due to flooding.

** Mark Twain boat closure 6/27/11 due to power outage.

*** St. Jo Frontier boat closure 6/28/11 through 9/28/11 due to flooding.

Note: Values are subject to change.