

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended May 31, 2013
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,985	3.6%	\$1,108	-11.1%	\$13,093	2.2%	322.6	-2.5%	163.5	3.0%	\$80.08	-0.8%	9.4%	2.5%	20.4%	-8.5%
Harrah's NKC	\$12,781	-3.1%	\$2,874	49.9%	\$15,655	3.6%	333.4	-11.0%	178.0	-10.8%	\$87.95	16.1%	9.4%	0.0%	25.3%	45.3%
Isle of Capri - KC	\$6,770	1.9%	\$328	4.9%	\$7,098	2.0%	247.9	-2.3%	130.1	-0.1%	\$54.55	2.1%	9.9%	1.4%	14.2%	7.0%
Ameristar KC	\$15,698	-3.4%	\$2,124	42.7%	\$17,822	0.5%	515.6	-1.8%	248.0	-2.4%	\$71.86	3.0%	9.0%	-3.7%	21.1%	38.9%
Total	\$47,234	-0.9%	\$6,433	29.6%	\$53,667	2.0%	1,419.5	-4.4%	719.6	-3.1%	\$74.58	5.3%	9.3%	-0.4%	22.1%	27.8%
<u>St. Louis Market</u>																
Harrah's MH/Hollywood	\$ 17,633	-10.5%	\$ 2,916	-1.1%	\$ 20,549	-9.3%	511.2	-7.0%	234.5	-12.4%	\$ 87.63	3.6%	9.6%	2.9%	21.7%	3.4%
River City	\$ 15,748	-2.5%	\$ 1,989	-2.2%	\$ 17,737	-2.4%	475.1	-11.6%	239.1	-10.9%	\$ 74.18	9.5%	9.2%	5.1%	23.3%	5.2%
Lumiere Place	\$ 10,687	-6.0%	\$ 2,857	8.2%	\$ 13,544	-3.3%	404.7	-12.5%	200.4	-12.9%	\$ 67.58	10.9%	9.7%	4.6%	23.0%	7.5%
Ameristar SC	\$ 19,367	-6.5%	\$ 2,157	10.3%	\$ 21,524	-5.0%	566.4	-7.7%	273.8	-9.8%	\$ 78.61	5.3%	9.2%	-2.1%	18.9%	-3.7%
Total	\$ 63,435	-6.6%	\$ 9,919	3.6%	\$ 73,354	-5.4%	1,957.4	-9.5%	947.8	-11.4%	\$ 77.39	6.8%	9.4%	2.1%	21.7%	3.0%
<u>Out State Markets</u>																
Lady Luck	\$ 2,577	-2.7%	\$ 254	-15.9%	\$ 2,831	-4.1%	75.2	-4.7%	34.2	-2.9%	\$ 82.78	-1.1%	11.1%	0.9%	23.6%	-13.0%
St. Jo	\$ 3,167	4.3%	\$ 210	-26.8%	\$ 3,376	1.6%	102.2	0.1%	50.4	-0.7%	\$ 66.98	2.3%	8.9%	3.4%	20.6%	-26.1%
Mark Twain	\$ 3,109	-1.1%	\$ 230	-2.4%	\$ 3,339	-1.2%	91.4	-5.7%	44.1	-5.5%	\$ 75.71	4.6%	9.3%	0.8%	22.9%	-8.5%
Isle - Boonville	\$ 6,392	-2.5%	\$ 523	34.4%	\$ 6,915	-0.4%	170.5	-8.1%	88.6	-7.1%	\$ 78.05	7.2%	8.6%	-2.2%	22.0%	37.2%
Isle - Cape Girardeau	\$ 4,322	100.0%	\$ 658	100.0%	\$ 4,980	100.0%	164.9	100.0%	71.7	100.0%	\$ 69.45	100.0%	9.4%	100.0%	23.7%	100.0%
Total Statewide	\$130,235	-0.6%	\$18,226	15.7%	\$148,462	1.2%	\$3,981	-3.2%	\$1,956	-4.1%	\$75.89	5.5%	9.3%	0.9%	21.9%	10.9%

* Isle - Cape Girardeau opened 10/30/12.

** St. Jo Frontier boat closure 6/28/11 through 9/28/11 due to flooding.

*** Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.