

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended September 30, 2016**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,131	4.7%	\$1,352	19.7%	\$12,484	6.1%	275.4	3.4%	145.4	4.2%	\$85.86	1.9%	9.6%	-1.5%	18.1%	-8.0%
Harrah's NKC	\$10,758	3.0%	\$3,709	45.8%	\$14,467	11.3%	293.8	0.1%	159.5	1.6%	\$90.70	9.6%	9.6%	1.2%	25.0%	44.7%
Isle of Capri - KC	\$5,530	0.3%	\$309	-16.5%	\$5,839	-0.8%	170.3	-12.8%	91.1	-6.0%	\$64.10	5.5%	11.0%	-0.3%	18.9%	-15.8%
Ameristar KC	\$13,654	-1.4%	\$2,225	0.0%	\$15,878	-1.2%	412.2	-2.7%	213.4	-1.5%	\$74.41	0.3%	9.0%	-3.0%	21.0%	2.8%
<b>Total</b>	<b>\$41,073</b>	<b>1.6%</b>	<b>\$7,595</b>	<b>21.2%</b>	<b>\$48,668</b>	<b>4.2%</b>	<b>1,151.7</b>	<b>-2.3%</b>	<b>609.4</b>	<b>-0.1%</b>	<b>\$79.86</b>	<b>4.3%</b>	<b>9.5%</b>	<b>-1.2%</b>	<b>22.0%</b>	<b>15.8%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 17,028	11.4%	\$ 2,415	-2.4%	\$ 19,443	9.4%	456.1	7.0%	222.3	8.9%	\$ 87.46	0.5%	9.7%	2.1%	17.2%	-7.4%
River City	\$ 15,683	1.6%	\$ 2,351	32.3%	\$ 18,034	4.8%	442.9	-7.4%	228.5	-2.0%	\$ 78.92	6.9%	9.0%	2.1%	21.4%	28.4%
Lumiere Place	\$ 8,195	-16.6%	\$ 2,556	34.3%	\$ 10,751	-8.4%	290.5	-14.9%	150.4	-13.5%	\$ 71.48	5.9%	9.5%	-3.7%	22.2%	31.7%
Ameristar SC	\$ 18,830	1.4%	\$ 2,902	28.9%	\$ 21,732	4.4%	486.6	1.8%	252.2	5.4%	\$ 86.17	-1.0%	9.0%	-2.4%	19.9%	16.7%
<b>Total</b>	<b>\$ 59,735</b>	<b>1.0%</b>	<b>\$ 10,224</b>	<b>21.6%</b>	<b>\$ 69,959</b>	<b>3.6%</b>	<b>1,676.1</b>	<b>-2.8%</b>	<b>853.4</b>	<b>0.4%</b>	<b>\$ 81.98</b>	<b>3.2%</b>	<b>9.3%</b>	<b>-0.2%</b>	<b>20.0%</b>	<b>15.3%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,834	5.2%	\$ 301	19.4%	\$ 3,135	6.4%	75.0	-0.8%	33.7	-1.2%	\$ 93.03	7.6%	10.9%	0.5%	20.0%	4.6%
St. Jo	\$ 2,994	2.1%	\$ 217	11.1%	\$ 3,211	2.7%	78.0	-15.9%	40.9	-14.6%	\$ 78.51	20.2%	10.6%	13.4%	24.9%	6.8%
Mark Twain	\$ 2,598	-4.8%	\$ 179	-22.5%	\$ 2,776	-6.2%	66.9	-15.6%	34.5	-13.8%	\$ 80.48	8.8%	10.4%	11.5%	25.0%	-9.2%
Isle - Boonville	\$ 6,426	9.2%	\$ 511	-4.8%	\$ 6,937	8.1%	155.3	6.3%	81.3	5.8%	\$ 85.33	2.1%	9.7%	2.2%	20.9%	-3.8%
Isle - Cape Girardeau	\$ 4,890	7.2%	\$ 678	40.3%	\$ 5,567	10.4%	163.4	3.6%	87.5	3.5%	\$ 63.62	6.7%	9.9%	-0.9%	23.5%	27.8%
<b>Total Statewide</b>	<b>\$120,550</b>	<b>1.8%</b>	<b>\$19,704</b>	<b>20.3%</b>	<b>\$140,254</b>	<b>4.1%</b>	<b>\$3,366</b>	<b>-2.6%</b>	<b>\$1,741</b>	<b>-0.2%</b>	<b>\$80.57</b>	<b>4.3%</b>	<b>9.5%</b>	<b>0.1%</b>	<b>21.0%</b>	<b>14.6%</b>

**Note: Values are subject to change.**