

Citizens' Oversight Committee

Transportation Authority of Marin



Making the Most of Marin County Transportation Dollars



Fiscal Year 2012–2013
July 1, 2012–June 30, 2013
Ninth Annual Report

ABOUT TAM & COC MEMBER LIST

ABOUT TAM:

The Transportation Authority of Marin (TAM) is a joint powers authority comprised of Marin's 11 cities and towns and the County of Marin. The TAM Board of Commissioners includes the five members of the County Board of Supervisors and an elected official from each city and town. TAM administers the Expenditure Plans for both Measure A, the half-cent 20-year transportation sales tax, and Measure B, the \$10 vehicle registration fee. Both revenue sources are overseen by the Citizens' Oversight Committee (COC). TAM also serves as Marin's Congestion Management Agency (CMA) and is responsible for coordinating funding for many of the transportation projects and programs in the County.

For more information about TAM and its projects and programs, please visit www.tam.ca.gov.

CURRENT COC MEMBERS:

Members/Alternates

Joy Dahlgren
Gilda Selchau/Paul Roye
Robert Burton/Jayni Allsop
V-Anne Chernock (Vice-Chairperson)
Scott Tye
Vince O'Brien
Robert Johnston/Nancy Okada
Pamela Gach/Kay Noguchi
Allan Bortel (Chairperson)/Rocky Birdsey
Peter Pelham/Monique Broussard
Heather McPhail Sridharan
Paul Premo

Representing

Central Marin Planning Area
Ross Valley Planning Area
Southern Marin Planning Area
Northern Marin Planning Area
West Marin Planning Area
Bicyclists & Pedestrians Groups
Environmental Organizations
League of Women Voters
Marin County Paratransit Coordinating Council
Major Marin Employers
School Districts
Taxpayer Groups



MESSAGE FROM THE COC CHAIRPERSON

The Citizens' Oversight Committee (COC) is charged with reviewing financial procedures and the expenditure of funds generated by Measure A (a 20-year, half-cent sales tax) and Measure B (a \$10 vehicle registration fee). The Committee consists of volunteers representing geographic areas and interest groups in Marin County. Committee members bring to bear a wide variety of skills in finance, public policy, and transportation management. Membership consists of both recent appointees who bring fresh ideas to the group and long-standing members who provide continuity to our efforts.



During this past fiscal year, the COC reviewed both TAM's Measure A sales tax and the Measure B vehicle registration fee related expenditures, and verified that they are in accordance with the requirements of the Measure A Sales Tax and Measure B Vehicle Registration Fee Expenditure Plans.

The COC has also been asked by the TAM Board and staff to provide its input into the longer-term Regional Transportation Plan for the Bay Area, the funding allocation to various major capital projects in the County, and various other important transportation programs, such as the Transportation Demand Management program. We welcome these opportunities to be a voice for the public in Marin's important, transportation-related discussions and decisions.

The COC has been meeting regularly since August 2005. All meetings are open to the public and meeting agendas and materials are posted on TAM's website: www.tam.ca.gov. The COC invites interested citizens to apply for membership as openings occur. If you would like to serve on the COC, please call (415) 226-0815 for more information.

Lastly, I want to thank Committee members as well as TAM staff for their time and effort in helping the Transportation Authority of Marin to achieve the goals set out by the voters of Marin.

Allan Bortel

Chairperson, Citizens' Oversight Committee

Allan Bortel, a resident of Tiburon, representing the Marin County Paratransit Coordinating Council, has been serving as the COC Chairperson since early 2012.

MEASURE A STRATEGY HIGHLIGHTS

STRATEGY 1: LOCAL BUS TRANSIT SYSTEM

Marin Transit manages seven contracts to provide local fixed-route bus and community shuttle services, rural transit services (the West Marin Stage), the seasonal Muir Woods Shuttle, the Novato Dial-A-Ride program, and transportation programs and services for seniors and disabled people. Marin voters dedicated 55% of Measure A sales tax revenue to support Marin Transit, and \$11.7 million in transportation sales tax revenue was allocated to Marin Transit to support local transit operations and capital programs in FY2012-13 (July 1, 2012 to June 30, 2013).

For more information about Marin Transit services and to plan your next trip, please visit www.marintransit.org. To find out more about Marin Access, go to www.marinaccess.org

Senior Rider Story:

About three times a week, Chen, 75, and Song, 73, take the bus from their home in Novato to visit their daughter and her family in San Rafael – using either Marin Transit's Route 259 or 49, as both provide frequent service between San Rafael and Novato. When they want to go to San Francisco, they take Golden Gate Transit's Route 74. Whatever route they use, they like the fact that it's reliable. They say their bus is rarely more than five minutes behind schedule and the drivers are always so nice!

When asked if Marin Transit has improved the quality of their life, they have a quick answer. "Of course!" they say in unison. "If you plan well, riding the bus in Marin is a very pleasant experience." Ms. Song says through the translator.



*Chen and Song Enjoying Their Reliable Ride
from Novato to San Rafael*



MEASURE A STRATEGY HIGHLIGHTS

HIGHLIGHTS OF 2012-2013 MARIN TRANSIT ACTIVITIES

- Carried more than 3.4 million passengers on local fixed route and demand-response services.
- Actively partnered with community and social service organizations to address transportation needs of older adults, the disabled, and low-income residents through Marin Access. Initiated new Measure B-funded programs to offer more transportation choices and manage the demand for Measure A-funded paratransit services, including subsidized taxi, volunteer driver, and travel navigator programs.
- Redesigned and expanded the award-winning seasonal Muir Woods Shuttle to speed boarding, improve operations, and accommodate steep increases in demand for service.
- Purchased five Muir Woods Shuttle vehicles and nine community shuttle vehicles in preparation for service changes and improvements.
- Initiated bus stop facility improvements at locations throughout the county, and designed new local and regional bus stop signage in advance of major service changes.
- Became a direct federal funding recipient and initiated development of a Title VI Program, which protects people from discrimination based on race, color, or national origin, and also developed a plan to increase diversity in contract opportunities.
- Completed the Tiburon Transit Needs Assessment, and worked to develop a Countywide Market Needs Assessment, beginning with a passenger survey in Fall 2012.
- Received the California Transit Association's Transit Excellence Award in Fall 2012.

MEASURE A STRATEGY HIGHLIGHTS

STRATEGY 2: THE HIGHWAY 101 GAP CLOSURE CARPOOL LANE PROJECT THROUGH SAN RAFAEL

*The Project was successfully completed in December 2010
and has been providing congestion relief for Marin
travelers since then!*

STRATEGY 3: LOCAL TRANSPORTATION INFRASTRUCTURE

Strategy 3 is dedicated to the ongoing needs of our local road system, which is critical to navigating through Marin County. Funding continues to be committed for local infrastructure projects that accommodate vehicle, bicycle, and pedestrian traffic needs.

Major Roads Category

Completed Major Road Projects:

- The City of San Rafael's 4th Street/West End Village Revitalization project (2009)
- Novato Boulevard Segment 3 – Eucalyptus Avenue to San Marin Drive (2009)
- Novato Boulevard Segment 2 – Grant Avenue to Eucalyptus Avenue (2011)



County Paving Project in Action

MEASURE A STRATEGY HIGHLIGHTS

STRATEGY 3: LOCAL TRANSPORTATION INFRASTRUCTURE

Major Roads Category

Miller Avenue in Mill Valley

The Miller Avenue Streetscape Plan was adopted by the Mill Valley City Council in July 2011. The Streetscape Plan addresses critical operational and infrastructure issues while preserving the unique character of Mill Valley. It is anticipated that construction will be phased for the two-mile project area, occurring over a two-to-three-year period.



Focus Group Meeting for Miller Avenue Project

Novato Boulevard in Novato

The City of Novato is finalizing its environmental review on Segment 1 (Diablo Avenue to Grant Avenue) of the Novato Boulevard Improvements Project. Technical Studies for the Environmental Impact Report (EIR) have been drafted and City staff is currently meeting with the Federated Indians of Graton Rancheria regarding the results of the archaeological investigation and its incorporation into the EIR. The anticipated release date of the Draft EIR is early 2014. Construction is anticipated to start in Spring 2016.



Photo Simulation of Novato Boulevard Project

West Sir Francis Drake Boulevard in Marin County

The County of Marin completed the first phase of West Sir Francis Drake Boulevard work in December 2012. This work included the repair of a slide near Shafter Bridge and resurfacing approximately 1.5 miles of the roadway. The second phase of work included resurfacing the remaining 3.7 miles of the roadway and the rehabilitation, by slip-lining, of the 70 storm-drain lines along the roadway. This second phase was completed in November 2013.



West Sir Francis Drake Boulevard Project in Action

MEASURE A STRATEGY HIGHLIGHTS

STRATEGY 3: LOCAL TRANSPORTATION INFRASTRUCTURE

Local Roads Category

As of June 30, 2013, the Measure A sales tax program has made \$ \$17.2 million available to the local jurisdictions in Marin County for local street and road projects and bicycle and pedestrian improvements.

	FY2012-13 Allocation	Total To Date
Belvedere	\$24,737	\$170,237
Corte Madera	\$84,851	\$553,695
Fairfax	\$70,381	\$469,822
Larkspur	\$ –	\$1,024,207
Mill Valley	\$141,303	\$965,291
Novato	\$451,945	\$2,971,196
Ross	\$69,382	\$181,559
San Anselmo	\$110,133	\$763,739
San Rafael	\$488,738	\$3,320,228
Sausalito	\$67,904	\$468,279
Tiburon	\$85,641	\$565,765
County	\$850,249	\$5,763,384
Total	\$2,445,264	\$17,217,402

MEASURE A STRATEGY HIGHLIGHTS

STRATEGY 4: REDUCE SCHOOL RELATED CONGESTION AND PROVIDE SAFER ACCESS TO SCHOOLS

Safe Routes to Schools

TAM's highly regarded Safe Routes to School Program coordinators teamed up with students at more than 50 elementary, middle, and high schools throughout the County. Since the program began (www.saferoutestoschools.org), there has been an 8% mode shift countywide from single-student car trips to walking, cycling, riding public transit, and carpooling to and from schools. Twenty-one schools have exceeded this average, with some schools increasing their green trips by more than 20%.

Pedestrian and bicycle safety courses were taught in concert with the local police departments in various schools. Several middle and high schools formed “Teens Go Green” clubs, which focus on the environmental benefits associated with the program.

Regular Walk and Roll to School Days



A Student's Poster for “Walk and Roll” Day

continued to encourage children to walk and ride their bikes to and from school, and new contests were established as part of the Green Ways to School campaign.

The SchoolPool program is an exciting innovation, which helps coordinate trip reduction and reduce peak period traffic from school-based auto trips. The program has been simplified and is based on forming carpools within neighborhoods (www.schoolpoolmarin.org).



Happy Bike Riders – “Teens Go Green”

MEASURE A STRATEGY HIGHLIGHTS

STRATEGY 4: REDUCE SCHOOL RELATED CONGESTION AND PROVIDE SAFER ACCESS TO SCHOOLS

Crossing Guard Program

The TAM Crossing Guard Program – one of the most comprehensive in the Bay Area – deployed trained school crossing guards at 84 locations throughout Marin County in 2013. Sixty-nine of these locations were funded by the Measure A sales tax program. By making the path to school safer, a key barrier to walking and biking is eliminated, thereby reducing the need for students to be driven to school.

Crossing guards work in all weather and traffic conditions and are required to adapt to rain, wind, heat, blinding sun, and most importantly, careless drivers. This past year, one of TAM's crossing guards reacted swiftly to avoid a catastrophe between a vehicle running a red light and two students walking to school. The guard, Mr. John Chaney, observed that the vehicle was not going to stop, quickly grasped the students and removed them from the vehicle's path just in time to avoid a potentially tragic accident. Based on his continuous reliable service and this heroic action, the TAM Board of Commissioners honored Mr. Chaney with the 2012/2013 Crossing Guard of the Year Award.



Crossing Guard of the Year – John Chaney with the Boys He Saved

MEASURE A STRATEGY HIGHLIGHTS

STRATEGY 4: REDUCE SCHOOL RELATED CONGESTION AND PROVIDE SAFER ACCESS TO SCHOOLS

Safe Pathways to School Projects

Completed Safe Pathway projects as of June 2013:

- Corte Madera: Neil Cummins Elementary School
- Fairfax: White Hill School
- Larkspur: Hall Middle School
- Dixie School District: Maria Silveira School
- Marin County: Strawberry Point and Venetia Valley Schools
- Mill Valley: Edna Maguire Elementary and Old Mill Elementary Schools
- Novato: Hill Road and Indian Valley Road Improvement, Hill Middle School
- Ross: Ross School
- San Anselmo: Brookside, Wade Thomas, and St. Anselm Schools
- San Rafael: Laurel Dell Elementary School
- Sausalito: Bayside, Willow Creek Academy, Marin, and New Village Schools
- Tamalpais Union High School District: Tamalpais and Redwood High Schools

MEASURE B ELEMENT HIGHLIGHTS

With the approval of Measure B in 2010, a \$10 vehicle registration fee for local transportation initiatives, Marin voters confirmed that transportation continues to be a top priority in the County.

ELEMENT 1: MAINTAIN MARIN COUNTY’S LOCAL STREETS AND PATHWAYS

This element provides more than \$700,000 annually for the maintenance needs of local streets and pathways in Marin. Funds will be distributed triennially to the 11 local jurisdictions and the County using the existing Measure A Half-Cent Sales Tax local road fund distribution formula, which is based 50 percent on local population and 50 percent on number of lane miles.



*Our Local Streets
Need Help.*



MEASURE B ELEMENT HIGHLIGHTS

ELEMENT 2: IMPROVE TRANSIT FOR SENIORS AND PERSONS WITH DISABILITIES

According to the US Census Bureau, 18.2% of Marin County's population is 65 or older; this age group is increasing in Marin at a rate that far surpasses the national rate. The annual dedication of 35% of the Measure B revenue to this element enabled Marin Transit to expand transportation service options for Marin's seniors and persons with disabilities. The program:

- Supports volunteer driver programs for seniors and people with disabilities.
- Supplements the rapidly growing Marin Access local paratransit service.
- Provides fare subsidies for low-income Marin Access paratransit riders.
- Provides funds for travel training for seniors, including a volunteer based "transit ambassador" program, a "Gap Grant Program", and the "Marin Catch-A-Ride" discounted taxi ride program for seniors.



*Senior Rider Group
Training Session*



Senior Rider Training One-on-One

MEASURE B ELEMENT HIGHLIGHTS

ELEMENT 3: REDUCE CONGESTION AND POLLUTION

- **School Safety and Congestion Reduction:**

Twelve additional crossing guards were funded with Measure B funds in 2012-13. The Street Smarts program continues to be popular and was implemented in 10 cities and towns. It includes signs and banners, pledges, and outreach activities (www.streetsmartsmarin.org).



San Rafael Corporate Center TDM Event

- **Local Marin County Commute Alternatives:**

Expanded Transportation Demand Management (TDM) activities included introducing the Marin Emergency Ride Home Program (www.marinerh.org), completing the countywide Bicycle Share Feasibility Study, increasing participation in 511's rideshare programs at outreach and survey events, and promoting a range of opportunities for commuters to reduce single-occupancy vehicle trips to and from work.



Go Time Marin TDM Tool Kit

- **Alternative Fuels Infrastructure and Promotion:**

TAM's Electric Vehicle Advisory Working Group met throughout 2012-13, reviewing local/regional EV plans, providing input to TAM, and producing "Marin National Plug In Day", a ride and drive event at the Sunday Marin Farmers Market in September 2013.



Marin National Plug-In Day – 2013

FINANCIALS

TAM's primary goal is to ensure the best value for the public funds entrusted to its management, including Measure A, the ½ cent transportation sales tax fund, and Measure B, the \$10 vehicle registration fee fund. A rigorous revenue and expenditure tracking system is in place to ensure that all funds are spent efficiently and as promised. Annual independent audits are performed to ensure complete accountability and transparency as required by the expenditure plans.

For another year, TAM received a clean opinion from its auditor, meaning that its FY 2012-13 financial statements are presented fairly with no problems. The Citizens' Oversight Committee has reviewed the audited FY2012-13 Financial Statements and has verified that both the Measure A Half-Cent Sales Tax and Measure B Vehicle Registration Fee funds were properly

administered in accordance with the terms of the Expenditure Plans and the Strategic Plans for the reporting period. The audit also confirmed that TAM continues to be in compliance with the 5% administration cap policy required by the Measure A Half-Cent Sales Tax Expenditure Plan.

TAM also completed its third round of Measure A compliance audits for Measure A funds disbursed to fund recipients in and prior to FY2012-13. The purpose of the compliance audit is to confirm that all Measure A funds were spent according to the requirements of the Measure A Expenditure Plan and the funding agreements. Seven Measure A fund recipients were selected for this effort. Results of the compliance audits, along with TAM's FY2012-13 Financial Statements, are available at TAM's website, www.tam.ca.gov, or by calling (415) 226-0815.



Citizens' Oversight Committee in Action

FINANCIALS

FY2012-13 MEASURE A AND MEASURE B ALLOCATION/PROGRAMMING

FY2012-13 Measure A Funding Allocation/Programming By Strategy

FY2012-13

Interest Revenue Assigned to Multi-use Paths Maintenance	\$75,000
Strategy 1 – Local Bus Transit System	\$11,680,878
Strategy 3 – Local Transportation Infrastructure	
3.1 Major Roads	\$800,000
3.2 Local Roads	\$2,433,179
Strategy 4 – Reduce School Related Congestion and Provide Safer Access to Schools	
4.1 Safe Routes to Schools	\$575,000
4.2 Crossing Guards	\$840,000
4.3 Safe Pathway Projects	\$586,400
TOTAL	\$ 16,990,457

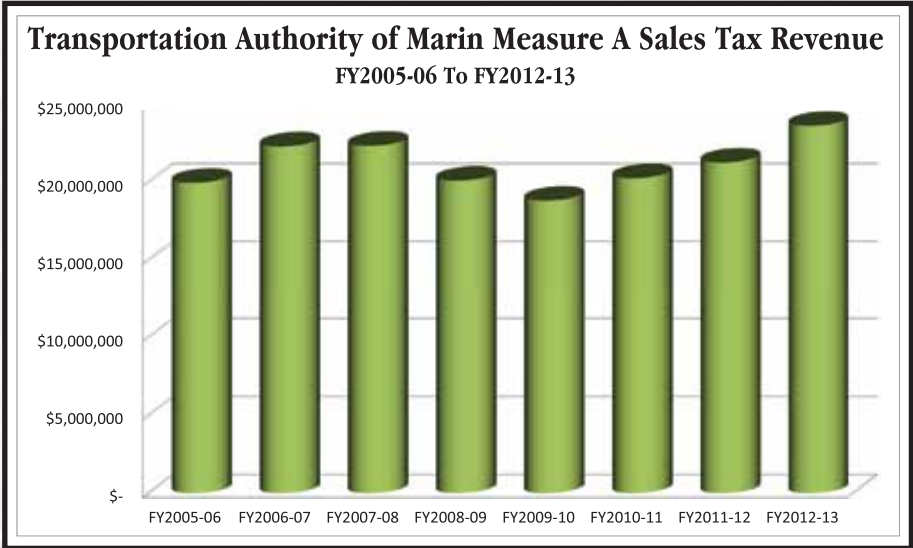
FY2012-13 Measure B Funding Allocation/Programming By Element

FY2012-13

Element 1 – Maintain Local Streets and Pathways	
1.1 Local Streets	\$ -
1.2 Pathways	\$100,000
Element 2 – Improve Transit for Seniors and Persons with Disabilities	\$777,578
Element 3 – Reduce Congestion and Pollution	
3.1 School Safety and Congestion Reduction	\$175,000
3.2 Local Marin County Commute Alternatives	\$150,000
3.3 Alternative Fuels Infrastructure and Promotion	\$141,992
TOTAL	\$1,344,570

FINANCIALS

MEASURE A AND MEASURE B REVENUE TREND



TAM received its second full revenue collection for Measure B, the \$10 vehicle registration fee, in FY2012-13. The total FY2012-13 revenue is \$2.28 million, a great revenue enhancement to Marin’s transportation funding!

MEET YOUR TAM COC REPRESENTATIVES

THIS YEAR'S FEATURED MEMBER: ROBERT BURTON

Bob Burton, a native of New York City, has been a resident of Marin County for the past 47 years, and he has spent 46 of those years actively shaping the community through continuous, dedicated volunteer service to Mill Valley, which he and his family have lived in and loved since they moved there in 1966, as well as to the County of Marin.

Bob's extensive public service includes sitting on numerous boards and committees including the TAM Citizens' Oversight Committee since its inception; the Mill Valley Planning Commission (2 years as its Chairman), City Council (2 years as Mayor), Transportation Committee, and MV2040 Community Vitality Committee and Arts Sub-Committee; the Marin County Transit District and Commission; and the Marin County Flood Control Zone 3 Advisory Board (10+ years as its President). He has also served on the boards of several non-profit organizations including the Marin Theatre Company, New Century Chamber Orchestra, and Oakland-East Bay Symphony.

In 2012, the Mill Valley City Council honored Bob with a proclamation and plaque for 45 years of consecutive, devoted public service to Mill Valley, dating back to 1967. Bob was also honored by Marin County Supervisor Kate Sears for his extensive volunteer work for the county.

A graduate of Yale University and Columbia Law School, Bob has had a long and distinguished career in the life insurance industry, first with New York Life, then Management Compensation Group, the



Silver Group, and Provada Insurance Services. Bob left Provada in 2012 when it was taken over by another firm that changed the direction of its operations and is now an independent agent operating under the name, Burton Insurance Services. Bob is also a well-known speaker nationally and is a long-time member of three Bay Area Estate Planning Councils, including the SF Council of which he served as President, and is a recent past Board member of the National Association of Estate Planners & Councils, which awarded him the Accredited Estate Planner designation.

In addition to the foregoing, Bob has enjoyed being a member of the Marin Symphony Chorus for many years and played tennis until, at age 82, he was forced to lay down his racquet for good when he threw out his shoulder. Bob has been married to his lovely wife Elza for 57 years, and they have a son and a daughter. Bob's daughter and her family moved back home and have been living with mom and dad since their city was taken by Hurricane Katrina.

MEET YOUR TAM COC REPRESENTATIVES

How long have you been serving on the COC?

I have served on the COC as the Southern Marin Planning Area representative since the formation of the Committee in 2005 and am now in the second year of my third term.

What brought you to the COC and made you stay?

My close friend, former Supervisor Charles McGlashan, was looking for a County body where my experience and knowledge would be useful in shaping the future of planning and transportation in the County. When the COC was formed, he thought that would be a good fit, particularly given my prior service on the Marin County Transit District and Commission. I agreed, and this has proven to be an extremely rewarding public service experience!

Do you think the COC has made a difference in addressing transportation issues of Marin and the transportation future?

Yes, I think it has, even well beyond its primary “oversight” responsibilities. I say this for two reasons: (1) Staff has brought matters to the Committee that are not simply “oversight” and (2) The COC members themselves have been very involved in various aspects of transportation both in the County and in the Bay Area.

What do you value the most about the COC?

To me, the most valuable part about serving on the COC is the ability to interact with staff and with the other members and to continue to be able to “make a difference” in affecting the future of the area I love and that is my adopted home: Marin County.



Bob with His Daughter and Grandchildren



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