Tips for Promoting STD Awareness Month on the Web

• From your Web site, provide links to credible Web sites such as this STD Awareness Site (www.cdcnpin.org/stdawareness) or to CDC's STD portal (www.cdc.gov/std).

• Add the testing widget on your site to give users the ability to search for STD testing locations by ZIP codes.

• Publish the media materials your organization created to promote STD Awareness Month prevention efforts or other activities on your Web site.

• Add a message to your signatures (and ask others to do the same) that says "April is STD Awareness Month. Find a local STD testing center by going to http://findstdtest.org."

• Add official STD Awareness messages and statistics to your personal Web pages and social networking pages (MySpace and Facebook), and ask others to do the same.

• Create and post a video about STD Awareness Month on YouTube and other social networking sites.

• Reach out to bloggers/podcasters about including information about STD Awareness Month and the importance of testing to their blog throughout the month of April.