No. 11-46

## FOR IMMEDIATE RELEASE: October 3, 2011 CONTACT: Mike Gentry, Program Manager, (907) 269-7596

## Kraft Foods Recalls Velveeta Shells \& Cheese Microwaveable Cups

(JUNEAU, AK) - Kraft Foods Global, Inc. has issued a recall for three varieties of Velveeta Shells \& Cheese Single Serve Microwaveable Cups due to the possible presence of small, thin wire bristle pieces.

The following products with limited "best when used by" dates are being recalled:

| Name of Product | Size | Best When Used <br> By Dates | UPC |
| :--- | :--- | :--- | :--- |
| Velveeta Shells \& Cheese Original <br> Microwaveable Cups | 2.39 oz. cup | 16 MAY 2012 | 2100002322 |
| Velveeta Shells \& Cheese Original Four Pack <br> Microwaveable Cups | $4 \times 2.39$ oz. cup | 24 APR 2012 to <br> 16 MAY 2012 | 2100002339 |
| Velveeta Shells \& Cheese Made with 2\% Milk <br> Microwaveable Cups | 2.19 oz cup | 25 MAR 2012 to <br> 30 MAR 2012 | 2100002323 |
| Velveeta Shells \& Cheese Made with 2\% Milk <br> Four Pack Microwaveable Cups | $4 \times 2.19$ oz cup | 29 MAR 2012 to <br> 12 APR 2012 | 2100002946 |
| Velveeta Rotini \& Cheese Broccoli <br> Microwaveable Cups | 2.44 oz cup | 29 APR 2012 to <br> 14 MAY 2012 | 2100002318 |

Consumers can find the "best when used by" date on the bottom of the package.
No other "best when used by" dates of Velveeta Shells \& Cheese Single Serve Microwaveable Cups or any other Kraft Foods products are being recalled.

Alaska DEC has confirmed the distribution of the products in Alaska.
There have been no reports of consumer injuries or complaints.

Consumers who purchased the above listed products should not eat them. They should return them to the store of purchase. Consumers also can contact Kraft Foods Consumer Relations Monday through Friday at 1-800-308-1841.

For more recall details, please visit
http://www.fda.gov/Safety/Recalls/ucm274168.htm
For more information on recalls affecting Alaskans, visit DEC's website: http://www.dec.alaska.gov/eh/fss/recalls/recallsalerts.html.

DEC is now on Twitter. Follow updates at http://twitter.com/AKDEC.


