STATEWIDE GRIEVANCE COMMITTEE



Advisory Opinion #07-0001-A Newspaper Advertisement

Pursuant to Practice Book §2-28B, the undersigned, duly-appointed reviewing committee of the Statewide Grievance Committee, reviewed a request for an advisory opinion filed on June 18, 2007. The proposed print advertisement is scheduled to run in the New Britain Herald for thirteen week days. The reviewing committee concluded that the advertisement complies with the Rules of Professional Conduct.

The advertisement provides the following information: the name of a lawyer; the name, address, telephone number and website address of the law firm; the logo of the law firm; and four fields of law. Pursuant to Rule 7.2(i) of the Rules of Professional Conduct, all of the above referenced information is presumed not to violate the provisions of Rule 7.1 of the Rules of Professional Conduct and therefore is not false or misleading. Furthermore, the fields of law listed in the advertisement also comply with Rule 7.4 of the Rules of Professional Conduct since there is no other language stating or implying that the lawyer or law firm is a specialist in these areas of law.

Accordingly, this reviewing committee opines that the advertisement complies with the Rules of Professional Conduct.

(3) asc

DECISION DATE: 7/17/2007

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Attorney Hugh Cuthbertson

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Dr. Romeo Vidone

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