

5.7.14 2007 Printer Manufacturer Market Shares (Percent of Products Produced)

Company	Ink Jet Printer Market Share (%)	Laser Printer Market Share (%)	Dot Matrix Market Share (%)	Total Ink Jet Units Shipped:	6,392,177
Hewlett-Packard	58%	56%	N/A	Total Laser Units Shipped:	3,356,556
Canon	16%	N/A	N/A		
Epson	11%	N/A	27%	Total Dot Matrix Units Shipped:	231,547
Lexmark	15%	10%	11%		
Dell	0%	11%	N/A		
Samsung	N/A	6%	N/A		
Brother	N/A	4%	N/A		
Oki Data	N/A	3%	46%		
Konica Minolta	N/A	1%	N/A		
Panasonic	N/A	N/A	6%		
TallyGenicom	N/A	N/A	5%		
Others	0%	9%	6%		
Total	100%	100%	100%		

Note(s): Data has not been updated because market share for these products is no longer reported in Appliance Magazine.

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2008, p. 41.