

5.7.4 2008 Refrigerator Manufacturer Market Shares (Percent of Products Produced)

<u>Company</u>	<u>Market Share (%)</u>	Total Units Shipped: 9,310,000
GE	27%	
Electrolux (Frigidaire)	23%	
Whirlpool	33%	
Maytag (Admiral)	(1)	
Haier	6%	
W.C. Wood	1%	
<u>Others</u>	<u>10%</u>	
Total	100%	

Note(s): 1) Included in Whirlpool shipments

Source(s): Appliance Magazine, U.S. Appliance Industry: Market Share, Life Expectancy & Replacement Market, and Saturation Levels, January 2010, p. 5.